

Economic Overview

June 1, 2024

Stone County, Missouri



Taney County Partnership Branson/Lakes Area Chamber of Commerce 4100 Gretna Rd Branson, MO 65616 https://www.taneycountypartnership.com

| Demographic Profile | 3 |
|-------------------------------------|----|
| Employment Trends | 5 |
| Unemployment Rate | 5 |
| Wage Trends | 6 |
| Cost of Living Index | 7 |
| Industry Snapshot | |
| Occupation Snapshot | 10 |
| Industry Clusters | |
| Education Levels | 13 |
| Gross Domestic Product | 14 |
| Stone County, Missouri Regional Map | 16 |
| FAQ | 17 |





Demographic Profile

The population in Stone County, Missouri was 31,314 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 13,097 with a participation rate of 48.7%. Of individuals 25 to 64 in Stone County, Missouri, 18.7% have a bachelor's degree or higher which compares with 35.8% in the nation.

The median household income in Stone County, Missouri is \$58,392 and the median house value is \$220,400.

| | ouiiii | , | | | | |
|---|---------------------------|----------|-------|---------------------------|-----------|-------------|
| | | Percent | | | Value | |
| | Stone County, Missouri | Missouri | USA | Stone County, Missouri | Missouri | USA |
| Demographics | | | | | | |
| Population (ACS) | - | _ | - | 31,314 | 6,154,422 | 331,097,593 |
| Male | 49.2% | 49.4% | 49.6% | 15,415 | 3,039,220 | 164,200,298 |
| Female | 50.8% | 50.6% | 50.4% | 15,899 | 3,115,202 | 166,897,295 |
| Median Age ² | _ | _ | _ | 54.6 | 38.8 | 38.5 |
| Under 18 Years | 16.4% | 22.3% | 22.1% | 5,147 | 1,374,475 | 73,213,705 |
| 18 to 24 Years | 5.8% | 9.4% | 9.4% | 1,810 | 580,838 | 31,282,896 |
| 25 to 34 Years | 7.8% | 13.2% | 13.7% | 2,443 | 812,096 | 45,388,153 |
| 35 to 44 Years | 9.7% | 12.5% | 12.9% | 3,053 | 770,906 | 42,810,359 |
| 45 to 54 Years | 11.0% | 11.9% | 12.4% | 3,451 | 730,378 | 41,087,357 |
| 55 to 64 Years | 18.0% | 13.4% | 12.9% | 5,625 | 823,246 | 42,577,475 |
| 65 to 74 Years | 19.0% | 10.1% | 9.7% | 5,963 | 622,430 | 32,260,679 |
| 75 Years and Over | 12.2% | 7.2% | 6.8% | 3,822 | 440,053 | 22,476,969 |
| Race: White | 95.1% | 79.4% | 65.9% | 29,795 | 4,884,165 | 218,123,424 |
| Race: Black or African American | 0.2% | 11.3% | 12.5% | 68 | 693,892 | 41,288,572 |
| Race: American Indian and Alaska Native | 0.2% | 0.3% | 0.8% | 57 | 17,559 | 2,786,431 |
| Race: Asian | 0.5% | 2.1% | 5.8% | 153 | 127,044 | 19,112,979 |
| Race: Native Hawaiian and Other Pacific Islander | 0.0% | 0.1% | 0.2% | 0 | 8,831 | 624,863 |
| Race: Some Other Race | 1.1% | 1.5% | 6.0% | 331 | 91,703 | 20,018,544 |
| Race: Two or More Races | 2.9% | 5.4% | 8.8% | 910 | 331,228 | 29,142,780 |
| Hispanic or Latino (of any race) | 2.5% | 4.6% | 18.7% | 789 | 280,078 | 61,755,866 |
| Population Growth | | | | | | |
| Population (Pop Estimates) ⁴ | - | - | - | 32,136 | 6,177,957 | 333,287,557 |
| Population Annual Average Growth ⁴ | 0.1% | 0.2% | 0.6% | 23 | 15,193 | 1,940,990 |
| People per Square Mile ⁴ | _ | _ | _ | 69.3 | 89.9 | 94.3 |
| Economic | | | | | | |
| Labor Force Participation Rate and Size (civilian population 16 years and over) | 48.7% | 62.7% | 63.3% | 13,097 | 3,087,517 | 167,857,207 |
| Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) | 77.7% | 83.4% | 82.8% | 6,949 | 1,920,400 | 106,380,520 |
| Armed Forces Labor Force | 0.0% | 0.4% | 0.5% | 3 | 19,997 | 1,236,378 |
| Veterans, Age 18-64 | 5.3% | 4.7% | 4.3% | 863 | 174,078 | 8,636,019 |
| Veterans Labor Force Participation Rate and Size, Age 18-64 | 58.6% | 75.5% | 77.1% | 506 | 131,354 | 6,656,238 |
| Median Household Income ² | _ | _ | _ | \$58,392 | \$65,920 | \$75,149 |
| Per Capita Income | _ | _ | _ | \$31,865 | \$36,754 | \$41,261 |
| Mean Commute Time (minutes) | - | _ | _ | 27.9 | 23.8 | 26.7 |
| Commute via Public Transportation | 0.0% | 1.0% | 3.8% | 0 | 28,476 | 5,945,723 |
| Educational Attainment, Age 25-64 | | | | | | |
| No High School Diploma | 10.2% | 7.9% | 10.1% | 1,482 | 246,959 | 17,373,867 |
| High School Graduate | 36.4% | 28.6% | 25.1% | 5,302 | 897,682 | 43,176,248 |
| Some College, No Degree | 24.4% | 21.3% | 19.7% | 3,550 | 669,553 | 33,916,989 |
| | | | | | | |







Summary¹

| | Stone County, | | | Stone County, | | |
|---|---------------|----------|-------|---------------|-----------|-------------|
| | Missouri | Missouri | USA | Missouri | Missouri | USA |
| Associate's Degree | 10.4% | 9.0% | 9.2% | 1,512 | 281,650 | 15,886,884 |
| lachelor's Degree | 12.5% | 20.8% | 22.4% | 1,815 | 653,352 | 38,451,123 |
| ostgraduate Degree | 6.3% | 12.4% | 13.4% | 911 | 387,430 | 23,058,233 |
| lousing | | | | | | |
| otal Housing Units | _ | - | - | 20,102 | 2,795,030 | 140,943,613 |
| Aedian House Value (of owner-occupied units) ^{2,5} | - | _ | _ | \$220,400 | \$199,400 | \$281,900 |
| Iomeowner Vacancy | 1.1% | 1.1% | 1.1% | 122 | 19,349 | 931,393 |
| lental Vacancy | 0.9% | 5.3% | 5.5% | 17 | 45,300 | 2,623,236 |
| enter-Occupied Housing Units (% of Occupied Units) | 15.2% | 32.4% | 35.2% | 1,933 | 796,470 | 44,238,593 |
| Occupied Housing Units with No Vehicle Available (% of Occupied Inits) | 3.1% | 6.6% | 8.3% | 391 | 161,956 | 10,474,870 |
| ocial | | | | | | |
| overty Level (of all people) | 14.1% | 12.8% | 12.5% | 4,344 | 766,582 | 40,521,584 |
| Iouseholds Receiving Food Stamps/SNAP | 6.7% | 10.0% | 11.5% | 857 | 246,792 | 14,486,880 |
| nrolled in Grade 12 (% of total population) | 0.9% | 1.2% | 1.4% | 293 | 76,034 | 4,476,703 |
| Disconnected Youth ³ | 3.5% | 3.0% | 2.5% | 44 | 9,879 | 430,795 |
| hildren in Single Parent Families (% of all children) | 24.3% | 33.3% | 34.0% | 1,127 | 429,586 | 23,568,955 |
| Ininsured | 9.5% | 9.5% | 8.7% | 2,940 | 574,110 | 28,315,092 |
| Vith a Disability, Age 18-64 | 15.3% | 12.3% | 10.5% | 2,491 | 449,967 | 20,879,820 |
| Vith a Disability, Age 18-64, Labor Force Participation Rate and Size | 42.0% | 43.6% | 45.5% | 1,046 | 196,340 | 9,492,098 |
| oreign Born | 1.5% | 4.2% | 13.7% | 473 | 258,202 | 45,281,071 |
| peak English Less Than Very Well (population 5 yrs and over) | 0.6% | 2.1% | 8.2% | 169 | 122,789 | 25,704,846 |

Source: JobsEQ®

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

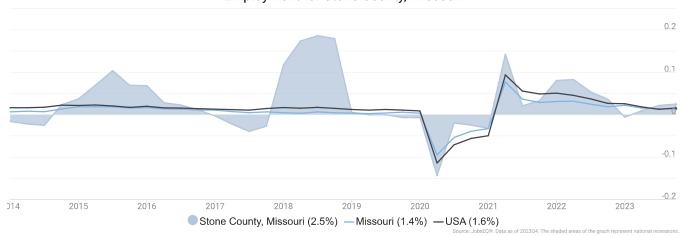
5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.





Employment Trends

As of 2023Q4, total employment for Stone County, Missouri was 8,625 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 2.5% in the region.

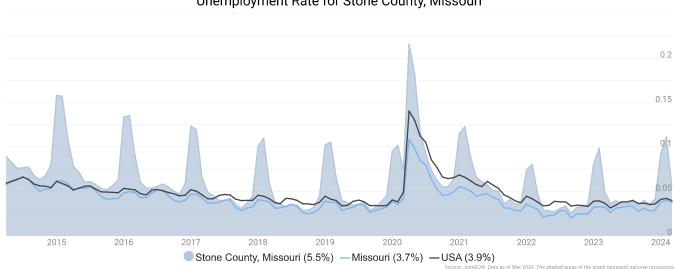


Employment for Stone County, Missouri

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Unemployment Rate

The unemployment rate for Stone County, Missouri was 5.5% as of March 2024. The regional unemployment rate was higher than the national rate of 3.9%. One year earlier, in March 2023, the unemployment rate in Stone County, Missouri was 4.9%.



Unemployment Rate for Stone County, Missouri

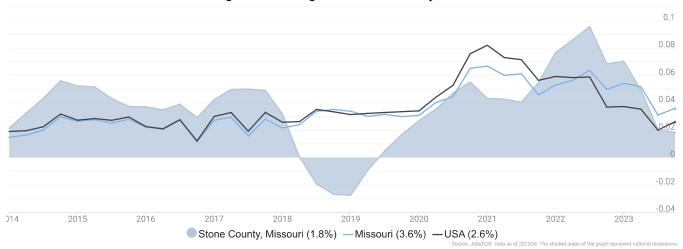
Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through March 2024.





Wage Trends

The average worker in Stone County, Missouri earned annual wages of \$37,153 as of 2023Q4. Average annual wages per worker increased 1.8% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.



Average Annual Wages for Stone County, Missouri

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.





Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 12.3% lower in Stone County, Missouri than the U.S. average.

Cost of Living Information

| | | Cost of Living Inde | x |
|------------------------|-----------------------|---------------------|---------------------|
| | Annual Average Salary | (Base US) | US Purchasing Power |
| Stone County, Missouri | \$37,153 | 87.7 | \$42,363 |
| Missouri | \$59,553 | 88.2 | \$67,502 |
| USA | \$69,861 | 100.0 | \$69,861 |

Source: JobsEQ® Data as of 2023Q4

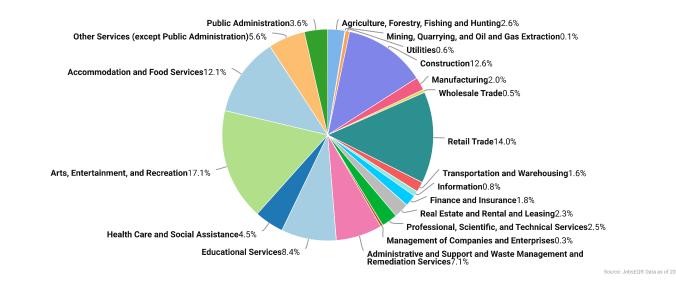
Cost of Living per COLL, data as of 2023Q4, imputed by Chmura where necessary.





Industry Snapshot

The largest sector in Stone County, Missouri is Arts, Entertainment, and Recreation, employing 1,474 workers. The next-largest sectors in the region are Retail Trade (1,207 workers) and Construction (1,086). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Arts, Entertainment, and Recreation (LQ = 8.56), Construction (2.10), and Agriculture, Forestry, Fishing and Hunting (2.10).



Total Workers for Stone County, Missouri by Industry

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Sectors in Stone County, Missouri with the highest average wages per worker are Utilities (\$80,357), Mining, Quarrying, and Oil and Gas Extraction (\$75,101), and Wholesale Trade (\$60,170). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+247 jobs), Retail Trade (+231), and Construction (+188).

Over the next 5 years, employment in Stone County, Missouri is projected to expand by 580 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Arts, Entertainment, and Recreation (+125 jobs), Accommodation and Food Services (+68), and Construction (+67).





Stone County, Missouri, 2023Q41

| | | | Current | | 5-Year l | History | | | 5-Year Forecast | t | |
|-------|--|-------|----------|------|----------|---------|--------|-------|-----------------|--------|--------|
| | | | Avg Ann | | Empl | | Total | | | Empl | Ann % |
| NAICS | Industry | Empl | Wages | LQ | Change | Ann % | Demand | Exits | Transfers | Growth | Growth |
| 71 | Arts, Entertainment, and Recreation | 1,474 | \$33,951 | 8.56 | -70 | -0.9% | 1,264 | 483 | 656 | 125 | 1.6% |
| 44 | Retail Trade | 1,207 | \$34,325 | 1.41 | 231 | 4.3% | 892 | 374 | 469 | 48 | 0.8% |
| 23 | Construction | 1,086 | \$45,874 | 2.10 | 188 | 3.9% | 550 | 196 | 287 | 67 | 1.2% |
| 72 | Accommodation and Food Services | 1,043 | \$29,400 | 1.39 | 247 | 5.6% | 1,016 | 427 | 521 | 68 | 1.3% |
| 61 | Educational Services | 725 | \$41,748 | 1.05 | 42 | 1.2% | 414 | 174 | 180 | 60 | 1.6% |
| 56 | Administrative and Support and Waste Management and Remediation Services | 611 | \$33,765 | 1.13 | 17 | 0.6% | 400 | 155 | 205 | 40 | 1.3% |
| 81 | Other Services (except Public Administration) | 486 | \$30,467 | 1.34 | -63 | -2.4% | 319 | 125 | 161 | 33 | 1.3% |
| 62 | Health Care and Social Assistance | 388 | \$38,076 | 0.31 | -101 | -4.5% | 241 | 96 | 103 | 42 | 2.1% |
| 92 | Public Administration | 307 | \$37,103 | 0.77 | -7 | -0.4% | 164 | 64 | 81 | 19 | 1.2% |
| 11 | Agriculture, Forestry, Fishing and Hunting | 224 | \$16,968 | 2.10 | -21 | -1.8% | 141 | 66 | 69 | 5 | 0.5% |
| 54 | Professional, Scientific, and Technical Services | 212 | \$43,383 | 0.34 | 10 | 1.0% | 107 | 36 | 53 | 18 | 1.6% |
| 53 | Real Estate and Rental and Leasing | 196 | \$43,422 | 1.28 | 43 | 5.1% | 112 | 47 | 51 | 14 | 1.4% |
| 31 | Manufacturing | 173 | \$37,881 | 0.25 | 26 | 3.3% | 96 | 36 | 53 | 7 | 0.8% |
| 52 | Finance and Insurance | 153 | \$49,920 | 0.45 | -22 | -2.7% | 76 | 28 | 38 | 10 | 1.3% |
| 48 | Transportation and Warehousing | 136 | \$59,387 | 0.32 | 13 | 2.1% | 85 | 33 | 43 | 8 | 1.2% |
| 51 | Information | 69 | \$56,218 | 0.40 | -5 | -1.5% | 38 | 13 | 19 | 6 | 1.7% |
| 22 | Utilities | 56 | \$80,357 | 1.26 | 3 | 1.1% | 28 | 10 | 15 | 3 | 1.1% |
| 42 | Wholesale Trade | 39 | \$60,170 | 0.12 | -16 | -6.8% | 22 | 8 | 12 | 1 | 0.7% |
| 55 | Management of Companies and Enterprises | 30 | \$56,137 | 0.23 | -9 | -5.2% | 17 | 5 | 8 | 3 | 2.0% |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | 8 | \$75,101 | 0.27 | -1 | -3.1% | 5 | 2 | 2 | 1 | 1.2% |
| | Total - All Industries | 8,625 | \$37,153 | 1.00 | 505 | 1.2% | 5,426 | 2,136 | 2,709 | 580 | 1.3% |

Source: JobsEQ®

Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.





Occupation Snapshot

The largest major occupation group in Stone County, Missouri is Sales and Related Occupations, employing 950 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (929 workers) and Office and Administrative Support Occupations (865). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Personal Care and Service Occupations (LQ = 3.25), Building and Grounds Cleaning and Maintenance Occupations (2.28), and Construction and Extraction Occupations (1.89).

Occupation groups in Stone County, Missouri with the highest average wages per worker are Legal Occupations (\$93,300), Healthcare Practitioners and Technical Occupations (\$87,800), and Architecture and Engineering Occupations (\$81,900). The unemployment rate in the region varied among the major groups from 1.5% among Healthcare Practitioners and Technical Occupations to 6.8% among Personal Care and Service Occupations.

Over the next 5 years, the fastest growing occupation group in Stone County, Missouri is expected to be Healthcare Support Occupations with a +2.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+70 jobs) and Personal Care and Service Occupations (+56). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (913 jobs) and Personal Care and Service Occupations (847).

| | | | | С | urrent | | | 5-Year | History | | ! | 5-Year Foreca | st | |
|---------|--|------|--------------------------------|------|--------|----------------|--------------------------------|----------------|---------|-----------------|-------|---------------|----------------|-----------------|
| soc | Occupation | Empl | Mean Ann Wages ² | LQ | Unempl | Unempl Rate | Online Job Ads ³ | Empl Change | Ann % | Total Demand | Exits | Transfers | Empl Growth | Ann % Growth |
| 41-0000 | Sales and Related | 950 | \$38,800 | 1.25 | 76 | 5.3% | 86 | 76 | 1.7% | 741 | 329 | 374 | 37 | 0.8% |
| 35-0000 | Food Preparation and Serving Related | 929 | \$31,300 | 1.33 | 101 | 6.1% | 32 | 162 | 3.9% | 983 | 408 | 505 | 70 | 1.5% |
| 43-0000 | Office and Administrative Support | 865 | \$39,800 | 0.83 | 52 | 3.4% | 26 | -36 | -0.8% | 532 | 242 | 271 | 19 | 0.4% |
| 47-0000 | Construction and Extraction | 742 | \$52,400 | 1.89 | 62 | 5.5% | 4 | 97 | 2.9% | 378 | 133 | 194 | 51 | 1.3% |
| 11-0000 | Management | 725 | \$81,600 | 1.12 | 15 | 1.7% | 13 | 71 | 2.1% | 361 | 145 | 170 | 46 | 1.2% |
| 39-0000 | Personal Care and Service | 693 | \$30,000 | 3.25 | 48 | 6.8% | 13 | -32 | -0.9% | 903 | 338 | 509 | 56 | 1.6% |
| 37-0000 | Building and Grounds Cleaning and Maintenance | 644 | \$33,400 | 2.28 | 51 | 5.5% | 9 | 92 | 3.1% | 502 | 214 | 244 | 44 | 1.3% |
| 25-0000 | Educational Instruction and Library | 537 | \$50,400 | 1.16 | 15 | 2.6% | 18 | 28 | 1.1% | 293 | 123 | 122 | 48 | 1.7% |
| 53-0000 | Transportation and Material Moving | 501 | \$39,900 | 0.66 | 74 | 5.8% | 47 | 72 | 3.2% | 398 | 149 | 208 | 41 | 1.6% |
| 49-0000 | Installation, Maintenance, and Repair | 434 | \$47,800 | 1.29 | 21 | 2.5% | 12 | 42 | 2.1% | 239 | 93 | 113 | 32 | 1.5% |
| 13-0000 | Business and Financial Operations | 306 | \$67,200 | 0.56 | 10 | 2.8% | 9 | 23 | 1.6% | 156 | 51 | 81 | 24 | 1.5% |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media | 227 | \$50,100 | 1.43 | 8 | 4.3% | 10 | -5 | -0.5% | 141 | 52 | 71 | 18 | 1.5% |
| 33-0000 | Protective Service | 219 | \$40,200 | 1.18 | 11 | 3.9% | 1 | -15 | -1.3% | 183 | 81 | 86 | 15 | 1.3% |
| 51-0000 | Production | 199 | \$41,700 | 0.41 | 31 | 4.1% | 2 | 23 | 2.5% | 123 | 49 | 65 | 8 | 0.8% |
| 29-0000 | Healthcare Practitioners and Technical | 176 | \$87,800 | 0.35 | 7 | 1.5% | 56 | -22 | -2.3% | 73 | 30 | 26 | 17 | 1.9% |
| 31-0000 | Healthcare Support | 161 | \$32,600 | 0.41 | 16 | 3.4% | 25 | -16 | -1.8% | 147 | 58 | 67 | 22 | 2.6% |
| | | | | | | | | | | | | | | |

Stone County, Missouri, 2023Q41



Stone County, Missouri, 2023Q41

| | | | | Cu | urrent | | | 5-Year History 5-Year Foreca | | | | ast | | |
|---------|------------------------------------|-------|--------------------------------|------|--------|----------------|--------------------------------|------------------------------|-------|-----------------|-------|-----------|----------------|-----------------|
| SOC | Occupation | Empl | Mean Ann Wages ² | LQ | Unempl | Unempl Rate | Online Job Ads ³ | Empl Change | Ann % | Total Demand | Exits | Transfers | Empl Growth | Ann % Growth |
| 21-0000 | Community and Social Service | 110 | \$47,600 | 0.70 | 3 | 2.7% | 17 | -13 | -2.3% | 61 | 23 | 28 | 10 | 1.8% |
| 15-0000 | Computer and Mathematical | 91 | \$79,800 | 0.33 | 3 | 2.2% | 1 | -3 | -0.5% | 40 | 11 | 19 | 10 | 2.1% |
| 17-0000 | Architecture and Engineering | 43 | \$81,900 | 0.31 | 1 | 2.1% | 0 | 7 | 3.9% | 18 | 6 | 9 | 3 | 1.3% |
| 19-0000 | Life, Physical, and Social Science | 30 | \$72,800 | 0.40 | 1 | 1.9% | 3 | 5 | 3.4% | 16 | 3 | 10 | 3 | 1.8% |
| 23-0000 | Legal | 26 | \$93,300 | 0.36 | 0 | n/a | 0 | -8 | -5.3% | 10 | 4 | 4 | 2 | 1.6% |
| 45-0000 | Farming, Fishing, and Forestry | 18 | \$44,000 | 0.36 | 3 | 5.2% | n/a | 1 | 1.4% | 14 | 5 | 9 | 1 | 0.7% |
| | Total - All Occupations | 8,625 | \$46,300 | 1.00 | 608 | 4.4% | 385 | 551 | 1.3% | 6,313 | 2,547 | 3,185 | 580 | 1.3% |

Source: JobsEQ®

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

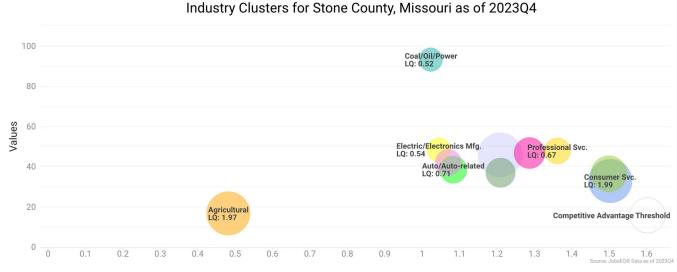
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Stone County, Missouri with the highest relative concentration is Construction with a location quotient of 2.06. This cluster employs 1,087 workers in the region with an average wage of \$45,987. Employment in the Construction cluster is projected to expand in the region about 1.2% per year over the next ten years.



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Stone County, Missouri is projected to grow 1.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.6% per year, those requiring a bachelor's degree are forecast to grow 1.6% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.7% per year.

| Doctoral or professional degree (\$153,500) | |
|--|------|
| 1. | 6% |
| Master's degree (\$72,700) | |
| | |
| Bachelor's degree (\$71,600) | |
| | 1.6% |
| Associate's degree (\$52,000) | |
| | 1.7% |
| Postsecondary non-degree award (\$46,400) | |
| 1.5% | |
| High school diploma or equivalent (\$44,200) | |
| 1.2% | |
| Some college, no degree (\$39,100) | |
| 1.1% | |
| Name (622,000) | |
| None (\$33,000) 1.2% | |
| 1.270 | |
| All Levels (\$46,300) | |
| 1.3% | |
| Source: JobsEQ® Data as of 2023Q4 | |
| | |

Annual Average Projected Job Growth by Education Levels

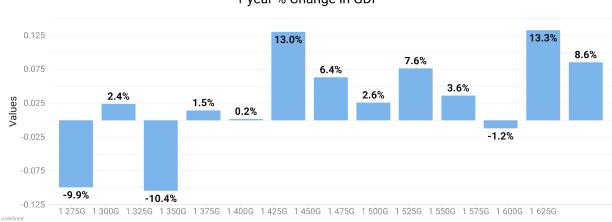
Employment by occupation data are estimates are as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Stone County, Missouri expanded 8.6%. This follows growth of 13.3% in 2021. As of 2022, total GDP in Stone County, Missouri was \$780,295,000.



1 year % Change in GDP

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

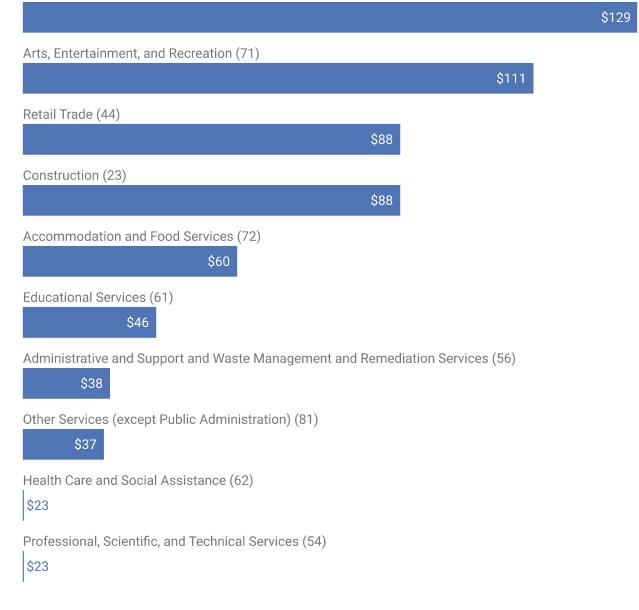
Of the sectors in Stone County, Missouri, Real Estate and Rental and Leasing contributed the largest portion of GDP in 2022, \$129,129,000 The next-largest contributions came from Arts, Entertainment, and Recreation (\$111,278,000); Retail Trade (\$88,028,000); and Construction (\$87,525,000).





GDP (in \$ millions)

Real Estate and Rental and Leasing (53)

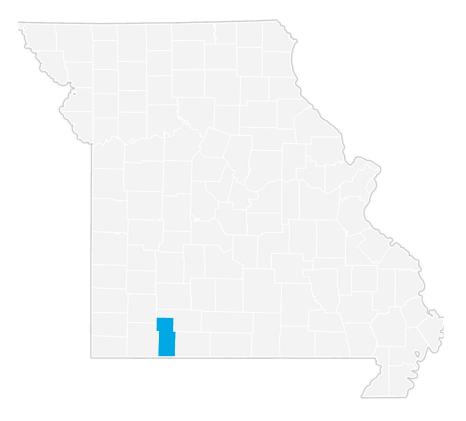


Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.





Stone County, Missouri Regional Map







What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top-level category, known as the "sector," which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

Source: JobsEQ®, http://www.chmuraecon.com/jobseq Copyright © 2024 Chmura Economics & Analytics, All Rights Reserved.



