

# **Economic Overview**

June 1, 2024

# City of Merriam Woods, MO



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### **Demographic Profile**

The population in the Merriam Woods city, MO was 2,153 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 1,089 with a participation rate of 67.2%. Of individuals 25 to 64 in the Merriam Woods city, MO, 9.4% have a bachelor's degree or higher which compares with 35.8% in the nation.

The median household income in the Merriam Woods city, MO is \$48,750 and the median house value is \$103,600.

#### Summary<sup>1</sup>

		Percent		Value				
	Merriam Woods			Merriam Woods				
2 11	city, MO	Missouri	USA	city, MO	Missouri	USA		
Demographics	_			2.152	6 154 422	224 007 502		
Population (ACS)		40.40/	40.6%	2,153	6,154,422	331,097,593		
Male Female	52.2% 47.8%	49.4% 50.6%	49.6%	1,123	3,039,220	164,200,298		
	47.8%	50.0%	50.4%	1,030	3,115,202	166,897,295		
Median Age <sup>2</sup>	20.0%			35.3	38.8	38.5		
Under 18 Years	29.8%	22.3%	22.1%	641	1,374,475	73,213,705		
18 to 24 Years	7.1%	9.4%	9.4%	153	580,838	31,282,896		
25 to 34 Years	12.4%	13.2%	13.7%	268	812,096	45,388,153		
35 to 44 Years	16.3%	12.5%	12.9%	352	770,906	42,810,359		
45 to 54 Years	14.7%	11.9%	12.4%	317	730,378	41,087,357		
55 to 64 Years	8.7%	13.4%	12.9%	188	823,246	42,577,475		
65 to 74 Years	8.8%	10.1%	9.7%	189	622,430	32,260,679		
75 Years and Over	2.1%	7.2%	6.8%	45	440,053	22,476,969		
Race: White	89.6%	79.4%	65.9%	1,930	4,884,165	218,123,424		
Race: Black or African American	0.0%	11.3%	12.5%	0	693,892	41,288,572		
Race: American Indian and Alaska Native	0.3%	0.3%	0.8%	6	17,559	2,786,431		
Race: Asian	0.6%	2.1%	5.8%	12	127,044	19,112,979		
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	8,831	624,863		
Race: Some Other Race	1.1%	1.5%	6.0%	23	91,703	20,018,544		
Race: Two or More Races	8.5%	5.4%	8.8%	182	331,228	29,142,780		
Hispanic or Latino (of any race)	15.6%	4.6%	18.7%	336	280,078	61,755,866		
Economic								
Labor Force Participation Rate and Size (civilian population 16 years and over)	67.2%	62.7%	63.3%	1,089	3,087,517	167,857,207		
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	81.5%	83.4%	82.8%	764	1,920,400	106,380,520		
Armed Forces Labor Force	0.0%	0.4%	0.5%	0	19,997	1,236,378		
Veterans, Age 18-64	2.5%	4.7%	4.3%	32	174,078	8,636,019		
Veterans Labor Force Participation Rate and Size, Age 18-64	90.6%	75.5%	77.1%	29	131,354	6,656,238		
Median Household Income <sup>2</sup>	_	_	_	\$48,750	\$65,920	\$75,149		
Per Capita Income	_	_	_	\$19,878	\$36,754	\$41,261		
Mean Commute Time (minutes)	_	_	_	25.3	23.8	26.7		
Commute via Public Transportation	0.0%	1.0%	3.8%	0	28,476	5,945,723		
Educational Attainment, Age 25-64								
No High School Diploma	17.8%	7.9%	10.1%	200	246,959	17,373,867		
High School Graduate	40.7%	28.6%	25.1%	458	897,682	43,176,248		
Some College, No Degree	25.7%	21.3%	19.7%	289	669,553	33,916,989		
Associate's Degree	6.4%	9.0%	9.2%	72	281,650	15,886,884		
Bachelor's Degree	7.6%	20.8%	22.4%	85	653,352	38,451,123		
Postgraduate Degree	1.9%	12.4%	13.4%	21	387,430	23,058,233		
Housing								



#### Summary<sup>1</sup>

		Percent			Value	
	Merriam Woods		ı	Merriam Woods		
	city, MO	Missouri	USA	city, MO	Missouri	USA
Total Housing Units	_	_	_	815	2,795,030	140,943,613
Median House Value (of owner-occupied units) <sup>2,5</sup>	_	_	_	\$103,600	\$199,400	\$281,900
Homeowner Vacancy	4.7%	1.1%	1.1%	24	19,349	931,393
Rental Vacancy	0.0%	5.3%	5.5%	0	45,300	2,623,236
Renter-Occupied Housing Units (% of Occupied Units)	22.7%	32.4%	35.2%	144	796,470	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	6.6%	6.6%	8.3%	42	161,956	10,474,870
Social						
Poverty Level (of all people)	20.3%	12.8%	12.5%	435	766,582	40,521,584
Households Receiving Food Stamps/SNAP	24.9%	10.0%	11.5%	158	246,792	14,486,880
Enrolled in Grade 12 (% of total population)	1.1%	1.2%	1.4%	24	76,034	4,476,703
Disconnected Youth <sup>3</sup>	12.8%	3.0%	2.5%	19	9,879	430,795
Children in Single Parent Families (% of all children)	51.8%	33.3%	34.0%	319	429,586	23,568,955
Uninsured	23.5%	9.5%	8.7%	507	574,110	28,315,092
With a Disability, Age 18-64	14.5%	12.3%	10.5%	185	449,967	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	53.0%	43.6%	45.5%	98	196,340	9,492,098
Foreign Born	1.4%	4.2%	13.7%	31	258,202	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	0.7%	2.1%	8.2%	14	122,789	25,704,846

#### Source: JobsEQ®

- Source: Jobsece

  1. American Community Survey 2018-2022, unless noted otherwise

  2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

  3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

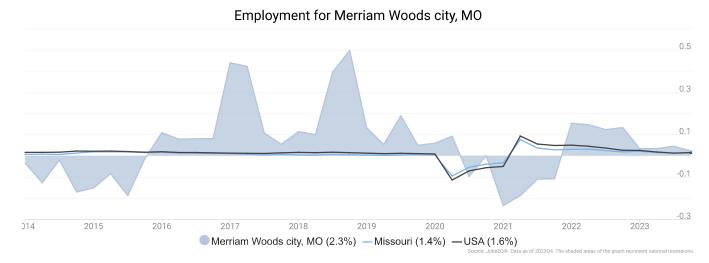
  4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

  5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.



## **Employment Trends**

As of 2023Q4, total employment for the Merriam Woods city, MO was 83 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 2.3% in the region.

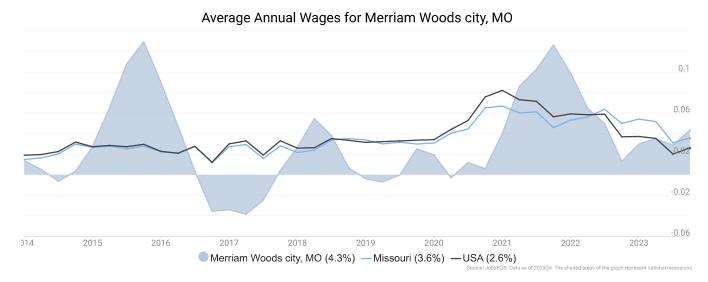


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.



### Wage Trends

The average worker in the Merriam Woods city, MO earned annual wages of \$37,279 as of 2023Q4. Average annual wages per worker increased 4.3% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.



# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 16.5% lower in Merriam Woods city, MO than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>
Merriam Woods city, MO	\$37,279	83.5	\$44,620
Missouri	\$59,553	88.2	\$67,502
USA	\$69,861	100.0	\$69,861

Source: JobsEQ®
Data as of 2023Q4

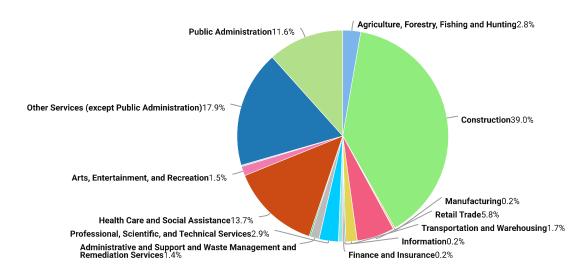
Cost of Living per COLI, data as of 2023Q4, imputed by Chmura where necessary.



### **Industry Snapshot**

The largest sector in the Merriam Woods city, MO is Construction, employing 32 workers. The next-largest sectors in the region are Other Services (except Public Administration) (15 workers) and Health Care and Social Assistance (11). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Construction (LQ = 6.51), Other Services (except Public Administration) (4.23), and Public Administration (2.51).

Total Workers for Merriam Woods city, MO by Industry



Source: JobsEQ® Data as of 2023Q4

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Sectors in the Merriam Woods city, MO with the highest average wages per worker are Real Estate and Rental and Leasing (\$81,128), Professional, Scientific, and Technical Services (\$74,761), and Transportation and Warehousing (\$58,395). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+6 jobs), Public Administration (+4), and Construction (+3).

Over the next 5 years, employment in the Merriam Woods city, MO is projected to expand by 0 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+1 jobs), Construction (0), and Other Services (except Public Administration) (0).



#### Merriam Woods city, MO, 2023Q41

			Current		5-Year History				5-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth		
23	Construction	32	\$44,909	6.51	3	2.3%	14	6	8	0	-0.2%		
81	Other Services (except Public Administration)	15	\$23,260	4.23	-3	-3.2%	8	4	5	0	-0.4%		
62	Health Care and Social Assistance	11	\$56,692	0.94	6	18.2%	7	3	3	1	2.0%		
92	Public Administration	10	\$46,379	2.51	4	11.1%	4	2	2	0	-0.3%		
44	Retail Trade	5	\$33,109	0.58	-1	-4.5%	3	1	2	0	-0.8%		
11	Agriculture, Forestry, Fishing and Hunting	2	\$9,937	2.22	0	0.5%	1	1	1	0	-1.2%		
54	Professional, Scientific, and Technical Services	2	\$74,761	0.40	-2	-11.1%	1	0	1	0	-0.1%		
48	Transportation and Warehousing	1	\$58,395	0.35	0	0.6%	1	0	0	0	-0.8%		
53	Real Estate and Rental and Leasing	1	\$81,128	0.39	0	1.4%	0	0	0	0	-0.3%		
56	Administrative and Support and Waste Management and Remediation Services	1	\$33,257	0.22	0	-4.1%	1	0	0	0	-0.2%		
71	Arts, Entertainment, and Recreation	1	\$25,852	0.73	0	0.6%	1	0	1	0	0.3%		
	Total - All Industries	83	\$37,279	1.00	8	2.0%	45	20	25	0	0.0%		

Source: JobsEQ® Data as of 2023Q4

Note: Figures may not sum due to rounding.

I. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.



### Occupation Snapshot

The largest major occupation group in the Merriam Woods city, MO is Construction and Extraction Occupations, employing 20 workers. The next-largest occupation groups in the region are Office and Administrative Support Occupations (10 workers) and Management Occupations (8). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 5.42), Community and Social Service Occupations (3.54), and Healthcare Support Occupations (2.24).

Occupation groups in the Merriam Woods city, MO with the highest average wages per worker are Healthcare Practitioners and Technical Occupations (\$91,900), Management Occupations (\$89,000), and Architecture and Engineering Occupations (\$86,000). The unemployment rate in the region varied among the major groups from 2.7% among Management Occupations to 8.8% among Transportation and Material Moving Occupations.

Over the next 5 years, the fastest growing occupation group in the Merriam Woods city, MO is expected to be Healthcare Support Occupations with a +2.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+1 jobs) and Construction and Extraction Occupations (0). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Construction and Extraction Occupations (8 jobs) and Healthcare Support Occupations (6).

#### Merriam Woods city, MO, 2023Q41

			Current					5-Year History				5-Year Forecast		
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
47-0000	Construction and Extraction	20	\$54,500	5.42	7	8.3%	n/a	3	3.7%	8	3	5	0	-0.1%
43-0000	Office and Administrative Support	10	\$39,800	0.95	5	5.1%	n/a	0	-0.1%	4	2	2	-1	-1.2%
11-0000	Management	8	\$89,000	1.25	1	2.7%	n/a	-1	-1.7%	3	1	2	0	-0.4%
31-0000	Healthcare Support	8	\$34,700	2.24	2	5.5%	n/a	6	24.3%	7	3	3	1	2.2%
21-0000	Community and Social Service	5	\$49,900	3.54	0	n/a	n/a	0	-1.2%	2	1	1	0	0.1%
41-0000	Sales and Related	4	\$41,000	0.58	8	7.7%	n/a	-1	-4.2%	3	1	1	0	-0.8%
49-0000	Installation, Maintenance, and Repair	4	\$49,800	1.24	3	3.9%	n/a	1	4.2%	2	1	1	0	-0.1%
13-0000	Business and Financial Operations	3	\$68,700	0.62	0	n/a	n/a	0	-1.4%	1	0	1	0	-0.2%
27-0000	Arts, Design, Entertainment, Sports, and Media	3	\$53,200	1.85	0	n/a	n/a	-1	-3.2%	1	1	1	0	-0.1%
33-0000	Protective Service	3	\$43,800	1.81	1	5.9%	n/a	1	10.3%	1	1	1	0	-0.1%
37-0000	Building and Grounds Cleaning and Maintenance	3	\$33,100	1.01	8	7.6%	n/a	0	-0.1%	2	1	1	0	-0.1%
53-0000	Transportation and Material Moving	3	\$40,700	0.43	9	8.8%	n/a	0	2.1%	2	1	1	0	0.1%
25-0000	Educational Instruction and Library	2	\$56,900	0.38	0	n/a	n/a	0	-1.4%	1	0	0	0	0.0%
39-0000	Personal Care and Service	2	\$32,800	1.07	2	7.8%	n/a	0	0.5%	2	1	1	0	0.1%
15-0000	Computer and Mathematical	1	\$83,400	0.23	0	n/a	n/a	0	-4.3%	0	0	0	0	0.1%
17-0000	Architecture and Engineering	1	\$86,000	0.74	0	n/a	n/a	-1	-8.9%	0	0	0	0	-0.1%



#### Merriam Woods city, MO, 2023Q41

				Current				5-Year		5-Year Forecast				
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
29-0000	Healthcare Practitioners and Technical	1	\$91,900	0.15	0	n/a	n/a	0	7.3%	0	0	0	0	0.6%
35-0000	Food Preparation and Serving Related	1	\$33,000	0.08	20	8.7%	n/a	0	-0.6%	0	0	0	0	0.1%
51-0000	Production	1	\$43,300	0.16	4	6.6%	n/a	0	1.2%	0	0	0	0	-0.8%
	Total - All Occupations	83	\$47,800	1.00	n/a	n/a	n/a	8	2.0%	42	19	23	0	0.0%

Source: JobsEQ®

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



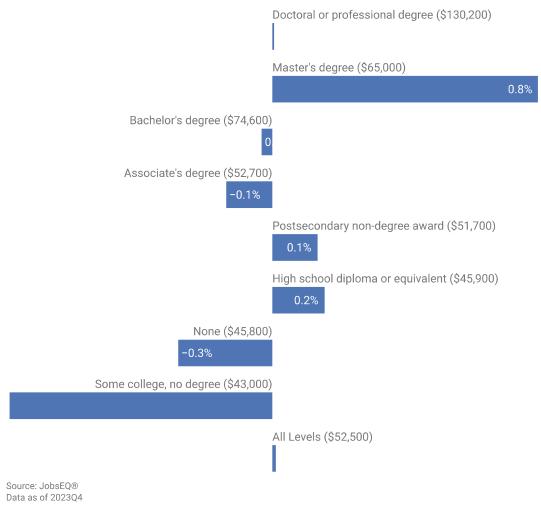
<sup>1.</sup> Data based on a four-quarter moving average unless noted otherwise.

<sup>2.</sup> Wage data represent the average for all Covered Employment

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the Merriam Woods city, MO is projected to grow 0.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.0% per year, those requiring a bachelor's degree are forecast to contract 0.0% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.1% per year.

#### Annual Average Projected Job Growth by Education Levels



Employment by occupation data are estimates are as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



# Merriam Woods city, MO Regional Map



### FAQ

#### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

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