

# **Economic Overview**

January 1, 2023

# Village of Merriam Woods, MO



Taney County Partnership Branson/Lakes Area Chamber of Commerce 4100 Gretna Rd Branson, MO 65616 https://www.taneycountypartnership.com

Employment Trends   5     Wage Trends   6     Cost of Living Index   7     Industry Snapshot   8     Occupation Snapshot   10     Industry Clusters   12     Education Levels   13     Merriam Woods village, MO Regional Map   14	Demographic Profile	3
Cost of Living Index	Employment Trends	5
Industry Snapshot8Occupation Snapshot10Industry Clusters12Education Levels13Merriam Woods village, MO Regional Map14	Wage Trends	6
Occupation Snapshot   10     Industry Clusters   12     Education Levels   13     Merriam Woods village, MO Regional Map   14	Cost of Living Index	7
Industry Clusters12Education Levels13Merriam Woods village, MO Regional Map14	Industry Snapshot	8
Education Levels	Occupation Snapshot	10
Merriam Woods village, MO Regional Map14	Industry Clusters	12
	Education Levels	13
510	Merriam Woods village, MO Regional Map	14
FAQ	FAQ	15





### **Demographic Profile**

The population in the Merriam Woods village, MO was 2,471 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 1,239 with a participation rate of 70.4%. Of individuals 25 to 64 in the Merriam Woods village, MO, 11.5% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the Merriam Woods village, MO is \$40,050 and the median house value is \$76,400.

	Summary*									
		Percent	Value							
	Merriam Woods village, MO	Missouri	USA	Merriam Woods village, MO	Missouri	USA				
Demographics										
Population (ACS)	-	_	-	2,471	6,124,160	326,569,308				
Male	51.8%	49.1%	49.2%	1,280	3,004,001	160,818,530				
Female	48.2%	50.9%	50.8%	1,191	3,120,159	165,750,778				
Median Age <sup>2</sup>	-	_	-	32.1	38.7	38.2				
Under 18 Years	33.0%	22.5%	22.4%	815	1,379,423	73,296,73				
18 to 24 Years	7.3%	9.3%	9.3%	180	567,945	30,435,73				
25 to 34 Years	13.4%	13.4%	13.9%	332	819,044	45,485,16				
35 to 44 Years	12.1%	12.2%	12.7%	300	745,789	41,346,67				
45 to 54 Years	12.5%	12.3%	12.7%	310	752,645	41,540,73				
55 to 64 Years	11.9%	13.5%	12.9%	293	825,930	42,101,43				
65 to 74 Years	7.2%	9.7%	9.4%	177	595,770	30,547,95				
75 Years and Over	2.6%	7.1%	6.7%	64	437,614	21,814,86				
Race: White	93.9%	81.3%	70.4%	2,320	4,978,046	229,960,81				
Race: Black or African American	0.0%	11.4%	12.6%	0	698,043	41,227,38				
Race: American Indian and Alaska Native	0.0%	0.4%	0.8%	0	24,274	2,688,61				
Race: Asian	0.8%	2.0%	5.6%	21	123,810	18,421,63				
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	8,887	611,40				
Race: Some Other Race	3.2%	1.3%	5.1%	79	76,782	16,783,91				
Race: Two or More Races	2.1%	3.5%	5.2%	51	214,318	16,875,54				
Hispanic or Latino (of any race)	16.8%	4.3%	18.2%	414	262,677	59,361,02				
Economic										
Labor Force Participation Rate and Size (civilian population 16 years and over)	70.4%	62.9%	63.2%	1,239	3,071,591	164,759,49				
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	82.8%	83.0%	82.4%	780	1,914,826	105,137,52				
Armed Forces Labor Force	0.0%	0.4%	0.4%	0	18,662	1,143,34				
Veterans, Age 18-64	2.4%	5.1%	4.5%	34	189,180	8,920,26				
Veterans Labor Force Participation Rate and Size, Age 18-64	52.9%	75.1%	76.8%	18	142,120	6,853,67				
Median Household Income <sup>2</sup>	_	_	_	\$40,050	\$57,290	\$64,99				
Per Capita Income	_	—	-	\$15,202	\$31,839	\$35,38				
Mean Commute Time (minutes)	_	_	-	26.3	23.9	26.				
Commute via Public Transportation	0.0%	1.2%	4.6%	0	33,546	7,044,88				
Educational Attainment, Age 25-64										
No High School Diploma	16.9%	8.3%	10.5%	209	261,819	17,929,22				
High School Graduate	41.4%	28.6%	25.4%	511	899,073	43,289,55				
Some College, No Degree	23.4%	22.2%	20.5%	289	697,708	34,959,33				
Associate's Degree	6.8%	9.0%	9.3%	84	281,386	15,776,79				
Bachelor's Degree	9.6%	20.2%	21.6%	118	633,729	36,888,24				
Postgraduate Degree	1.9%	11.8%	12.7%	24	369,693	21,630,87				
Housing										







#### Summary<sup>1</sup>

	Percent			Value	
Merriam Woods			Merriam Woods		
village, MO	Missouri	USA	village, MO	Missouri	USA
-	_	_	1,020	2,804,664	138,432,751
_	_	_	\$76,400	\$163,600	\$229,800
6.3%	1.4%	1.4%	39	24,246	1,129,755
4.8%	5.9%	5.8%	12	51,276	2,704,553
29.3%	32.9%	35.6%	240	802,838	43,552,843
3.7%	6.6%	8.5%	30	161,814	10,344,521
30.3%	13.0%	12.8%	747	772,992	40,910,326
30.1%	10.5%	11.4%	247	255,682	13,892,407
1.1%	1.2%	1.3%	27	75,694	4,358,865
13.6%	2.8%	2.5%	17	8,960	433,164
56.6%	33.5%	34.0%	453	433,210	23,628,508
27.0%	9.4%	8.7%	667	565,099	28,058,903
22.7%	12.2%	10.3%	321	445,939	20,231,217
56.4%	41.8%	43.2%	181	186,464	8,740,236
2.5%	4.2%	13.5%	62	256,336	44,125,628
2.2%	2.2%	8.2%	46	125,479	25,312,024
	village, MO	Merriam Woods village, MO     Missouri       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       —     —       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       …     …       <	Merriam Woods village, MOMissouriUSA———————————— <td>Meriam Woods village, MOMissouriUSAMeriam Woods village, MO———1,020———\$76,400———\$76,400<td>Merriam Woods village, MOMissouriUSAMerriam Woods village, MOMissouri———1,0202,804,664———1,0202,804,664———\$76,400\$163,6003924,2461.4%1.4%3924,2463924,2463924,2463924,2463924,2463924,2463924,2463924,2463924,246393930161,814247247247247247<!--</td--></br></td></td>	Meriam Woods village, MOMissouriUSAMeriam Woods village, MO———1,020———\$76,400———\$76,400 <td>Merriam Woods village, MOMissouriUSAMerriam Woods village, MOMissouri———1,0202,804,664———1,0202,804,664———\$76,400\$163,6003924,2461.4%1.4%3924,2463924,2463924,2463924,2463924,2463924,2463924,2463924,2463924,246393930161,814247247247247247<!--</td--></br></td>	Merriam Woods 

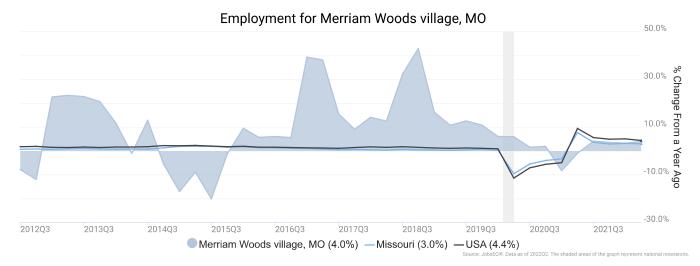
Source: JobsEQ® 1. American Community Survey 2016-2020, unless noted otherwise 2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties. 3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force. 4. Census Population Estimate for 2020, annual average growth rate since 2010.





# **Employment Trends**

As of 2022Q2, total employment for the Merriam Woods village, MO was 82 (based on a four-quarter moving average). Over the year ending 2022Q2, employment increased 4.0% in the region.



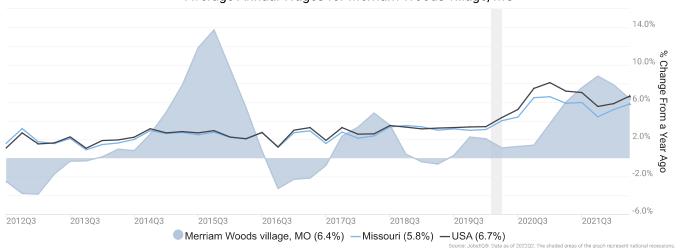
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.





### Wage Trends

The average worker in the Merriam Woods village, MO earned annual wages of \$35,888 as of 2022Q2. Average annual wages per worker increased 6.4% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$67,777 in the nation as of 2022Q2.



Average Annual Wages for Merriam Woods village, MO

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.





# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 13.5% lower in Merriam Woods village, MO than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Inde	ĸ
	Annual Average Salary	(Base US)	US Purchasing Power
Merriam Woods village, MO	\$35,888	86.5	\$41,499
Missouri	\$56,343	88.8	\$63,484
USA	\$67,777	100.0	\$67,777

Source: JobsEQ® Data as of 2022Q2

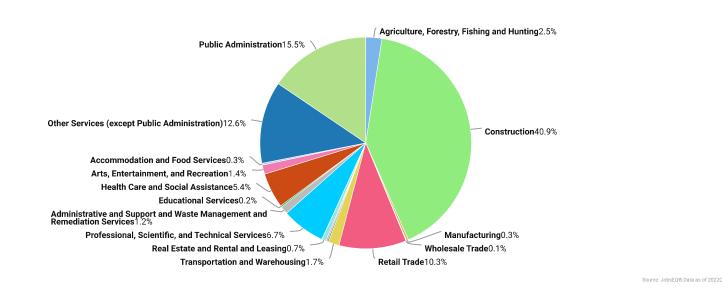
Cost of Living per COLL, data as of 2022Q3, imputed by Chmura where necessary.





# **Industry Snapshot**

The largest sector in the Merriam Woods village, MO is Construction, employing 34 workers. The next-largest sectors in the region are Public Administration (13 workers) and Other Services (except Public Administration) (10). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Construction (LQ = 6.87), Public Administration (3.33), and Other Services (except Public Administration) (2.91).



Total Workers for Merriam Woods village, MO by Industry

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.

Sectors in the Merriam Woods village, MO with the highest average wages per worker are Professional, Scientific, and Technical Services (\$76,408), Real Estate and Rental and Leasing (\$65,253), and Transportation and Warehousing (\$53,448). Regional sectors with the best job growth (or most moderate job losses) over the last 10 years are Construction (+22 jobs), Public Administration (+10), and Professional, Scientific, and Technical Services (+4).

Over the next 10 years, employment in the Merriam Woods village, MO is projected to contract by 6 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+1 jobs), Other Services (except Public Administration) (0), and Professional, Scientific, and Technical Services (0).





#### Merriam Woods village, MO, 2022Q2<sup>1</sup>

			Current	10-Year History					10-Year Forecast					
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth			
23	Construction	34	\$37,688	6.87	22	10.8%	29	10	21	-2	-0.7%			
92	Public Administration	13	\$40,923	3.33	10	16.6%	11	4	7	-1	-0.7%			
81	Other Services (except Public Administration)	10	\$20,824	2.91	3	3.2%	11	5	7	0	-0.5%			
44	Retail Trade	8	\$27,102	1.01	2	2.4%	9	4	6	-1	-1.8%			
54	Professional, Scientific, and Technical Services	5	\$76,408	0.91	4	10.8%	4	2	3	0	-0.8%			
62	Health Care and Social Assistance	4	\$50,069	0.37	4	19.6%	5	2	2	1	1.6%			
11	Agriculture, Forestry, Fishing and Hunting	2	\$8,940	1.83	0	1.9%	2	1	1	0	-1.5%			
48	Transportation and Warehousing	1	\$53,448	0.34	0	-1.0%	1	1	1	0	-2.0%			
53	Real Estate and Rental and Leasing	1	\$65,253	0.38	0	-0.5%	0	0	0	0	-1.5%			
56	Administrative and Support and Waste Management and Remediation Services	1	\$29,952	0.19	0	2.4%	1	0	1	0	-1.2%			
71	Arts, Entertainment, and Recreation	1	\$29,069	0.75	0	-0.4%	2	1	1	0	0.0%			
61	Educational Services	0	n/a	0.00	0	n/a	0	0	0	0	-0.5%			
	Total - All Industries	82	\$35,888	1.00	43	7.6%	80	34	52	-6	-0.7%			

Source: JobsEQ®

Data as of 2022Q2

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2. Forecast employment growth uses national projections adapted for regional growth patterns.





# **Occupation Snapshot**

The largest major occupation group in the Merriam Woods village, MO is Construction and Extraction Occupations, employing 20 workers. The next-largest occupation groups in the region are Office and Administrative Support Occupations (10 workers) and Management Occupations (8). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 5.30), Protective Service Occupations (2.36), and Community and Social Service Occupations (2.31).

Occupation groups in the Merriam Woods village, MO with the highest average wages per worker are Computer and Mathematical Occupations (\$77,900), Management Occupations (\$76,700), and Healthcare Practitioners and Technical Occupations (\$76,600). The unemployment rate in the region varied among the major groups from 4.3% among Management Occupations to 18.0% among Personal Care and Service Occupations.

Over the next 10 years, the fastest growing occupation group in the Merriam Woods village, MO is expected to be Healthcare Support Occupations with a +2.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+1 jobs) and Business and Financial Operations Occupations (0). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Construction and Extraction Occupations (19 jobs) and Office and Administrative Support Occupations (10).

			Current					10-Year	History		10-Year Forecast			
			Mean Ann			Unempl	Online	Empl		Total			Empl	Ann %
SOC	Occupation	Empl	Wages <sup>2</sup>	LQ	Unempl	Rate	Job Ads	Change	Ann %	Demand	Exits	Transfers	Growth	Growth
47-0000	Construction and Extraction	20	\$48,400	5.30	6	11.2%	n/a	12	9.7%	17	6	13	-1	-0.6%
43-0000	Office and Administrative Support	10	\$34,300	1.03	9	8.7%	n/a	5	7.1%	9	5	5	-2	-1.6%
11-0000	Management	8	\$76,700	1.40	2	4.3%	n/a	3	5.4%	5	2	4	-1	-0.8%
41-0000	Sales and Related	7	\$35,500	0.93	13	11.1%	n/a	1	1.4%	8	4	5	-1	-1.8%
13-0000	Business and Financial Operations	5	\$61,500	0.95	1	4.9%	n/a	3	12.2%	4	1	3	0	-0.7%
33-0000	Protective Service	4	\$39,400	2.36	1	8.6%	n/a	3	15.4%	3	1	2	0	-0.5%
49-0000	Installation, Maintenance, and Repair	4	\$42,500	1.12	3	5.5%	n/a	2	8.7%	3	1	2	0	-0.8%
21-0000	Community and Social Service	3	\$46,300	2.31	0	n/a	n/a	2	10.5%	3	1	2	0	-0.1%
27-0000	Arts, Design, Entertainment, Sports, and Media	3	\$45,600	1.80	1	12.5%	n/a	0	0.8%	3	1	2	0	0.0%
31-0000	Healthcare Support	3	\$28,700	0.78	2	8.5%	n/a	3	n/a	5	2	2	1	2.6%
53-0000	Transportation and Material Moving	3	\$36,000	0.46	9	11.4%	n/a	2	12.0%	4	2	3	0	-0.9%
17-0000	Architecture and Engineering	2	\$74,300	1.57	0	n/a	n/a	2	14.0%	1	0	1	0	-0.7%
37-0000	Building and Grounds Cleaning and Maintenance	2	\$28,000	0.90	11	11.7%	n/a	1	5.1%	3	1	2	0	-0.7%
39-0000	Personal Care and Service	2	\$28,200	0.92	6	18.0%	n/a	0	2.8%	2	1	1	0	-0.7%
15-0000	Computer and Mathematical	1	\$77,900	0.45	0	n/a	n/a	1	n/a	1	0	1	0	-0.7%
25-0000	Educational Instruction and Library	1	\$46,300	0.32	1	5.6%	n/a	1	5.4%	1	1	1	0	-0.4%

### Merriam Woods village, MO, 2022Q2<sup>1</sup>





#### Merriam Woods village, MO, 2022Q2<sup>1</sup>

			Current					10-Year History 1				10-Year Forecast		
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
29-0000	Healthcare Practitioners and Technical	1	\$76,600	0.14	0	n/a	n/a	0	n/a	0	0	0	0	-0.4%
35-0000	Food Preparation and Serving Related	1	\$26,900	0.10	26	15.2%	n/a	0	1.2%	1	0	1	0	-1.1%
51-0000	Production	1	\$38,200	0.20	4	9.3%	n/a	0	5.3%	1	0	1	0	-1.2%
	Total - All Occupations	82	\$40,800	1.00	n/a	n/a	n/a	43	7.6%	76	31	50	-6	-0.7%

Source: JobsEQ®

Data as of 2022Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

Data based on a four-quarter moving average unless noted otherwise.
Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of

Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q1, imputed where necessary with preliminary estimates updated to 2022Q2. Wages by

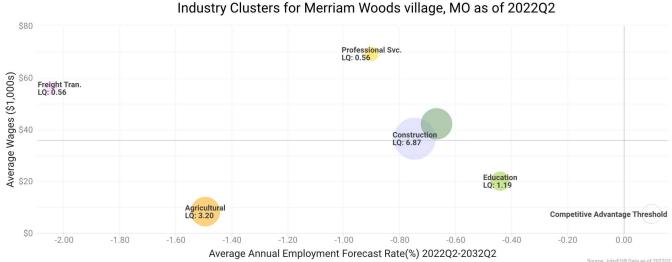
occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





# **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Merriam Woods village, MO with the highest relative concentration is Construction with a location quotient of 6.87. This cluster employs 34 workers in the region with an average wage of \$36,510. Employment in the Construction cluster is projected to contract in the region about 0.7% per year over the next ten years.



Average Annual Employment Polecast Rate(%) 2022Q2-2032Q2 Source: JobsEQ®,Data as of 2022Q2

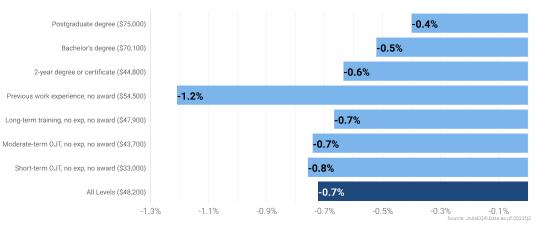
Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2022Q1 with preliminary estimates updated to 2022Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the Merriam Woods village, MO is projected to contract 0.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to contract 0.4% per year, those requiring a bachelor's degree are forecast to contract 0.5% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.6% per year.



Annual Average Projected Job Growth by Training Required

Employment by occupation data are estimates are as of 2022Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





# Merriam Woods village, MO Regional Map







### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

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