

## **Economic Overview**

April 1, 2021

# City of Merriam Woods, MO



Taney County Partnership Branson/Lakes Area Chamber of Commerce 4100 Gretna Rd Branson, MO 65616 https://www.taneycountypartnership.com

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### **Demographic Profile**

The population in the Village of Merriam Woods, MO was 2,210 per American Community Survey data for 2015-2019.

The region has a civilian labor force of 1,031 with a participation rate of 67.5%. Of individuals 25 to 64 in the Village of Merriam Woods, MO, 10.7% have a bachelor's degree or higher which compares with 33.5% in the nation.

The median household income in the Village of Merriam Woods, MO is \$40,055 and the median house value is \$68,000.

	Sumr	mary <sup>1</sup>				
		Percent			Value	
	Village of			Village of		
	Merriam Woods, MO	Missouri	USA	Merriam Woods, MO	Missouri	USA
Demographics						
Population (ACS)	-	-	-	2,210	6,104,910	324,697,795
Male	52.0%	49.1%	49.2%	1,150	2,995,725	159,886,919
Female	48.0%	50.9%	50.8%	1,060	3,109,185	164,810,876
Median Age <sup>2</sup>	_	_	_	30.7	38.6	38.1
Under 18 Years	32.6%	22.6%	22.6%	721	1,381,612	73,429,392
18 to 24 Years	6.7%	9.4%	9.4%	149	573,249	30,646,327
25 to 34 Years	15.8%	13.3%	13.9%	349	813,407	45,030,415
35 to 44 Years	11.4%	12.1%	12.6%	251	738,183	40,978,831
45 to 54 Years	12.0%	12.6%	13.0%	265	769,927	42,072,620
55 to 64 Years	11.5%	13.5%	12.9%	254	821,807	41,756,414
65 to 74 Years	7.4%	9.5%	9.1%	164	577,726	29,542,266
75 Years, and Over	2.6%	7.0%	6.5%	57	428,999	21,241,530
Race: White	85.2%	82.2%	72.5%	1,884	5,015,904	235,377,662
Race: Black or African American	0.0%	11.5%	12.7%	0	701,334	41,234,642
Race: American Indian and Alaska Native	0.7%	0.4%	0.8%	16	27,084	2,750,143
Race: Asian	0.5%	2.0%	5.5%	10	120,654	17,924,209
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	8,231	599,868
Race: Some Other Race	8.1%	1.2%	4.9%	178	71,335	16,047,369
Race: Two or More Races	5.5%	2.6%	3.3%	122	160,368	10,763,902
Hispanic or Latino (of any race)	20.9%	4.2%	18.0%	462	254,791	58,479,370
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	67.5%	62.8%	63.2%	1,031	3,055,789	163,555,585
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	80.1%	82.6%	82.1%	693	1,909,998	104,634,905
Armed Forces Labor Force	0.0%	0.4%	0.4%	0	18,850	1,073,907
Veterans, Age 18-64	3.5%	5.3%	4.6%	45	195,582	9,143,042
Veterans Labor Force Participation Rate and Size, Age 18-64	53.3%	74.1%	76.6%	24	144,845	7,003,778
Median Household Income <sup>2</sup>	_	_	_	\$40,055	\$55,461	\$62,843
Per Capita Income	_	_	_	\$15,134	\$30,810	\$34,103
Mean Commute Time (minutes)	_	_	_	28.2	23.9	26.9
Commute via Public Transportation	0.0%	1.3%	5.0%	0	38,268	7,641,160
Educational Attainment, Age 25-64						
No High School Diploma	18.9%	8.8%	10.9%	212	277,718	18,550,150
High School Graduate	38.7%	28.6%	25.7%	433	897,440	43,627,868
Some College, No Degree	25.1%	22.6%	20.7%	281	709,824	35,174,790
Associate's Degree	6.5%	8.9%	9.1%	73	278,447	15,526,064



#### Summary<sup>1</sup>

		Percent			Value	
	Village of Merriam			Village of Merriam		
	Woods, MO	Missouri	USA	Woods, MO	Missouri	USA
Bachelor's Degree	9.9%	19.7%	21.2%	111	618,480	35,997,848
Postgraduate Degree	0.8%	11.5%	12.3%	9	361,415	20,961,560
Housing						
Total Housing Units	-	-	_	1,005	2,790,397	137,428,986
Median House Value (of owner-occupied units) <sup>2</sup>	_	-	_	\$68,000	\$157,200	\$217,500
Homeowner Vacancy	9.6%	1.7%	1.6%	52	27,891	1,257,737
Rental Vacancy	3.7%	6.3%	6.0%	11	54,781	2,793,023
Renter-Occupied Housing Units (% of Occupied Units)	36.8%	33.2%	36.0%	287	802,535	43,481,667
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	2.6%	6.9%	8.6%	20	165,906	10,395,713
Social						
Poverty Level (of all people)	28.2%	13.7%	13.4%	623	810,045	42,510,843
Households Receiving Food Stamps/SNAP	25.4%	11.1%	11.7%	198	268,633	14,171,567
Enrolled in Grade 12 (% of total population)	0.7%	1.3%	1.4%	15	78,114	4,422,344
Disconnected Youth <sup>3</sup>	0.0%	2.8%	2.5%	0	8,774	423,273
Children in Single Parent Families (% of all children)	51.4%	33.9%	34.1%	356	440,546	23,790,005
Uninsured	27.3%	9.3%	8.8%	604	559,885	28,248,613
With a Disability, Age 18-64	20.7%	12.5%	10.3%	263	453,975	20,187,604
With a Disability, Age 18-64, Labor Force Participation Rate and Size	47.5%	41.1%	42.2%	125	186,435	8,509,463
Foreign Born	5.5%	4.2%	13.6%	121	255,719	44,011,870
Speak English Less Than Very Well (population 5 yrs and over)	3.8%	2.2%	8.4%	73	126,914	25,615,365

Source: JobsEQ®

1. American Community Survey 2015-2019, unless noted otherwise

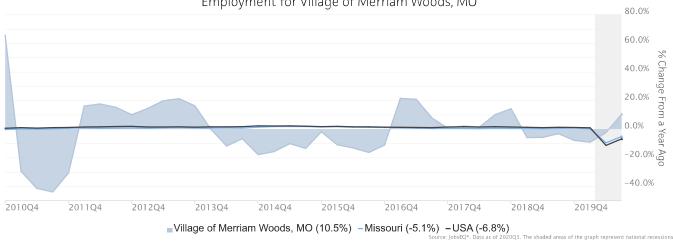
Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census 2019, annual average growth rate since 2009



### **Employment Trends**

As of 2020Q3, total employment for the Village of Merriam Woods, MO was 51 (based on a four-quarter moving average). Over the year ending 2020Q3, employment increased 10.5% in the region.



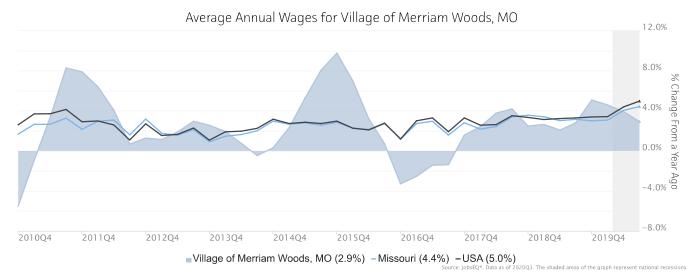
Employment for Village of Merriam Woods, MO

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2020Q2 with preliminary estimates updated to 2020Q3.



### Wage Trends

The average worker in the Village of Merriam Woods, MO earned annual wages of \$32,152 as of 2020Q3. Average annual wages per worker increased 2.9% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$60,042 in the nation as of 2020Q3.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2020Q2 with preliminary estimates updated to 2020Q3.



### Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 14.5% lower in Village of Merriam Woods, MO than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	US Purchasing Power
Village of Merriam Woods, MO	\$32,152	85.5	\$37,609
Missouri	\$50,931	88.1	\$57,824
USA	\$60,042	100.0	\$60,042

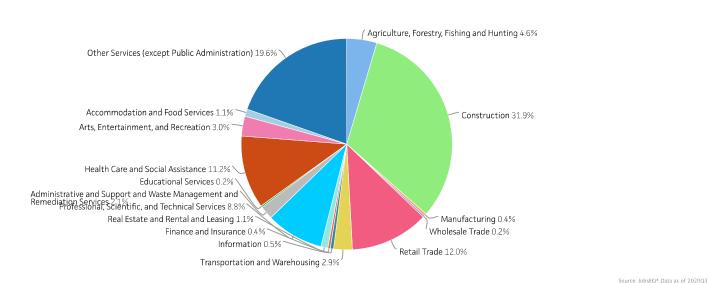
Source: JobsEQ<sup>®</sup> Data as of 2020Q3

Cost of Living per C2ER, data as of 2020q3, imputed by Chmura where necessary.



### **Industry Snapshot**

The largest sector in the Village of Merriam Woods, MO is Construction, employing 16 workers. The next-largest sectors in the region are Other Services (except Public Administration) (10 workers) and Retail Trade (6). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Construction (LQ = 5.45), Other Services (except Public Administration) (4.49), and Agriculture, Forestry, Fishing and Hunting (3.37).



Total Workers for Village of Merriam Woods, MO by Industry

Sectors in the Village of Merriam Woods, MO with the highest average wages per worker are Professional, Scientific, and Technical Services (\$64,791), Real Estate and Rental and Leasing (\$53,172), and Transportation and Warehousing (\$48,427). Regional sectors with the best job growth (or most moderate job losses) over the last 10 years are Health Care and Social Assistance (+5 jobs), Professional, Scientific, and Technical Services (+3), and Construction (+2).

Over the next 10 years, employment in the Village of Merriam Woods, MO is projected to contract by 1 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+1 jobs), Construction (0), and Other Services (except Public Administration) (0).



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2020Q2 with preliminary estimates updated to 2020Q3.

			Current	10-Year History					10-Year Forecast					
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth			
23	Construction	16	\$37,690	5.45	2	1.4%	16	6	10	0	-0.2%			
81	Other Services (except Public Administration)	10	\$21,255	4.49	-4	-3.5%	12	5	6	0	0.1%			
44	Retail Trade	6	\$25,735	1.17	-3	-4.0%	7	3	4	-1	-1.1%			
62	Health Care and Social Assistance	6	\$47,407	0.76	5	18.1%	7	3	3	1	1.5%			
54	Professional, Scientific, and Technical Services	5	\$64,791	1.26	3	8.6%	4	1	2	0	-0.4%			
11	Agriculture, Forestry, Fishing and Hunting	2	\$8,582	3.37	-1	-2.0%	2	1	1	0	-1.4%			
71	Arts, Entertainment, and Recreation	2	\$29,811	1.75	0	-2.0%	2	1	1	0	-0.4%			
48	Transportation and Warehousing	1	\$48,427	0.61	0	-2.1%	1	1	1	0	-1.7%			
53	Real Estate and Rental and Leasing	1	\$53,172	0.62	0	-5.2%	1	0	0	0	-0.7%			
56	Administrative and Support and Waste Management and Remediation Services	1	\$26,648	0.33	-1	-5.1%	1	1	1	0	0.3%			
72	Accommodation and Food Services	1	\$47,022	0.14	-16	-28.5%	1	0	0	0	-1.5%			
	Total - All Industries	51	\$32,152	1.00	-17	-2.8%	54	24	32	-1	-0.2%			

Source: <u>lobsEQ</u><sup>®</sup> Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2020Q2 with preliminary estimates updated to 2020Q3. Forecast employment growth uses national projections adapted for regional growth patterns.



### **Occupation Snapshot**

The largest major occupation group in the Village of Merriam Woods, MO is Construction and Extraction Occupations, employing 10 workers. The next-largest occupation groups in the region are Management Occupations (6 workers) and Office and Administrative Support Occupations (6). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 4.27), Community and Social Service Occupations (3.27), and Arts, Design, Entertainment, Sports, and Media Occupations (3.12).

Occupation groups in the Village of Merriam Woods, MO with the highest average wages per worker are Management Occupations (\$82,100), Computer and Mathematical Occupations (\$77,300), and Architecture and Engineering Occupations (\$76,600). The unemployment rate in the region varied among the major groups from 4.1% among Healthcare Practitioners and Technical Occupations to 29.3% among Personal Care and Service Occupations.

Over the next 10 years, the fastest growing occupation group in the Village of Merriam Woods, MO is expected to be Healthcare Support Occupations with a +3.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+1 jobs) and Construction and Extraction Occupations (0). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Construction and Extraction Occupations (11 jobs) and Sales and Related Occupations (7).

			Current					10-Year	History		1			
			Mean Ann			Unempl	Online	Empl		Total			Empl	Ann %
SOC	Occupation	Empl	Wages <sup>2</sup>	LQ	Unempl	Rate	Job Ads	Change	Ann %	Demand	Exits	Transfers	Growth	Growth
47-0000	Construction and Extraction	10	\$46,900	4.27	9	16.5%	n/a	1	1.5%	11	3	8	0	-0.1%
11-0000	Management	6	\$82,100	1.90	1	5.3%	n/a	-2	-2.1%	5	2	3	-1	-0.9%
43-0000	Office and Administrative Support	6	\$32,100	0.87	9	9.7%	n/a	-2	-2.7%	5	3	3	-1	-1.2%
41-0000	Sales and Related	5	\$34,600	1.06	18	13.2%	n/a	-4	-5.0%	6	3	4	-1	-1.2%
21-0000	Community and Social Service	3	\$42,900	3.27	0	n/a	n/a	1	2.1%	4	1	2	0	0.7%
27-0000	Arts, Design, Entertainment, Sports, and Media	3	\$43,300	3.12	1	21.8%	n/a	-1	-2.1%	3	1	2	0	-0.2%
13-0000	Business and Financial Operations	2	\$58,000	0.59	0	n/a	n/a	0	-1.5%	2	0	1	0	-0.3%
17-0000	Architecture and Engineering	2	\$76,600	1.85	0	n/a	n/a	1	n/a	1	0	1	0	-0.1%
31-0000	Healthcare Support	2	\$26,900	0.89	3	8.5%	n/a	2	n/a	4	2	1	1	3.0%
37-0000	Building and Grounds Cleaning and Maintenance	2	\$26,300	1.25	10	13.0%	n/a	-3	-8.5%	3	1	2	0	0.9%
39-0000	Personal Care and Service	2	\$24,700	1.59	11	29.3%	n/a	-1	-3.2%	3	1	2	0	0.4%
49-0000	Installation, Maintenance, and Repair	2	\$39,100	0.89	3	8.8%	n/a	-1	-3.3%	2	1	1	0	-0.1%
53-0000	Transportation and Material Moving	2	\$32,100	0.45	9	15.0%	n/a	0	-0.5%	2	1	1	0	-0.5%
15-0000	Computer and Mathematical	1	\$77,300	0.39	0	n/a	n/a	0	1.0%	0	0	0	0	-0.3%
25-0000	Educational Instruction and Library	1	\$47,100	0.48	1	10.6%	n/a	0	0.6%	1	1	1	0	0.2%
29-0000	Healthcare Practitioners and Technical	1	\$72,200	0.35	1	4.1%	n/a	1	n/a	1	0	0	0	0.7%

#### Village of Merriam Woods, MO, 2020Q31



#### Village of Merriam Woods, MO, 2020Q3<sup>1</sup>

		Current 10-Year History							History	10-Year Forecast					
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth	
51-0000	Production	1	\$35,100	0.17	5	12.9%	n/a	0	-4.8%	1	0	0	0	-0.6%	
33-0000	Protective Service	0	n/a	0.00	1	7.1%	n/a	0	n/a	0	0	0	0	0.0%	
35-0000	Food Preparation and Serving Related	0	n/a	0.00	45	22.0%	n/a	-10	n/a	1	0	0	0	0.0%	
	Total - All Occupations	51	\$38,600	1.00	n/a	n/a	n/a	-17	-2.8%	55	22	34	-1	-0.2%	

Source: JobsEQ®

Data as of 2020Q3 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data are as of 2019 and represent the average for all Covered Employment

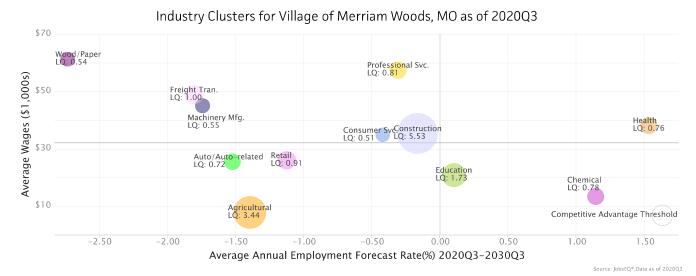
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of

Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2020Q2, imputed where necessary with preliminary estimates updated to 2020Q3. Wages by occupation are as of 2019 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Village of Merriam Woods, MO with the highest relative concentration is Construction with a location quotient of 5.53. This cluster employs 16 workers in the region with an average wage of \$35,407. Employment in the Construction cluster is projected to contract in the region about 0.2% per year over the next ten years.

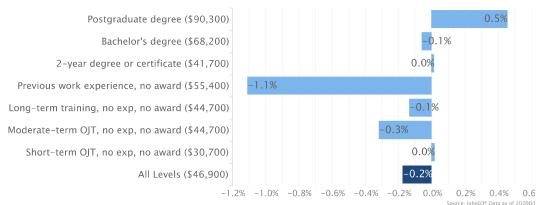


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2020Q2 with preliminary estimates updated to 2020Q3. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the Village of Merriam Woods, MO is projected to contract 0.2% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.5% per year, those requiring a bachelor's degree are forecast to contract 0.1% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.0% per year.

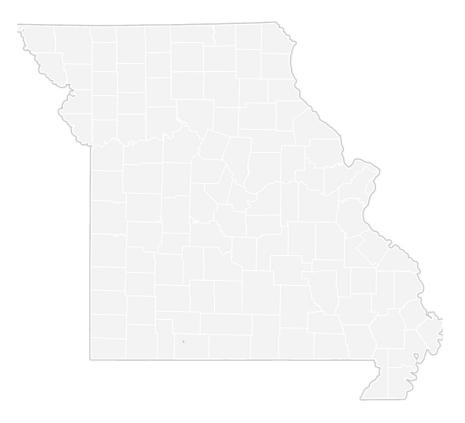


Annual Average Projected Job Growth by Training Required for Village of Merriam Woods, MO

Employment by occupation data are estimates are as of 2020Q3. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### Village of Merriam Woods, MO Regional Map





### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

Source: JobsEQ<sup>®</sup>, http://www.chmuraecon.com/jobseq Copyright © 2021 Chmura Economics & Analytics, All Rights Reserved.



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