

# **Economic Overview**

# City of Forsyth, MO



October 1, 2019

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# Demographic Profile

The population in the City of Forsyth, MO was 2,538 per American Community Survey data for 2013-2017.

The region has a civilian labor force of 936 with a participation rate of 43.7%. Of individuals 25 to 64 in the City of Forsyth, MO, 20.4% have a bachelor's degree or higher which compares with 32.3% in the nation.

The median household income in the City of Forsyth, MO is \$36,201 and the median house value is \$113,900.

#### Summary<sup>1</sup>

	Perce	nt		Value				
	City of Forsyth, MO	Missouri	USA	City of Forsyth, MO	Missouri	USA		
Demographics								
Population (ACS)	_	_	_	2,538	6,075,300	321,004,407		
Male	48.7%	49.1%	49.2%	1,237	2,981,332	158,018,753		
Female	51.3%	50.9%	50.8%	1,301	3,093,968	162,985,654		
Median Age <sup>2</sup>	_	_	_	50.1	38.4	37.8		
Under 18 Years	19.0%	22.9%	22.9%	481	1,389,409	73,601,279		
18 to 24 Years	7.3%	9.6%	9.7%	185	585,682	31,131,484		
25 to 34 Years	11.8%	13.3%	13.7%	300	805,939	44,044,173		
35 to 44 Years	7.8%	12.0%	12.7%	198	730,170	40,656,419		
45 to 54 Years	12.3%	13.3%	13.4%	313	805,345	43,091,143		
55 to 64 Years	11.5%	13.2%	12.7%	291	802,723	40,747,520		
65 to 74 Years	15.1%	9.0%	8.6%	382	544,197	27,503,389		
75 Years, and Over	15.3%	6.8%	6.3%	388	411,835	20,229,000		
Race: White	91.5%	82.4%	73.0%	2,323	5,004,537	234,370,202		
Race: Black or African American	1.3%	11.6%	12.7%	32	703,061	40,610,815		
Race: American Indian and Alaska Native	0.4%	0.4%	0.8%	10	25,933	2,632,102		
Race: Asian	1.7%	1.9%	5.4%	42	112,959	17,186,320		
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	6,336	570,116		
Race: Some Other Race	3.0%	1.2%	4.8%	77	71,084	15,553,808		
Race: Two or More Races	2.1%	2.5%	3.1%	54	151,390	10,081,044		
Hispanic or Latino (of any race)	6.0%	4.0%	17.6%	152	244,420	56,510,571		
Economic								
Labor Force Participation Rate and Size (civilian population 16 years and over)	43.7%	63.1%	63.3%	936	3,043,312	161,159,470		
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	64.0%	82.0%	81.6%	519	1,913,643	103,761,701		
Armed Forces Labor Force	0.0%	0.4%	0.4%	0	19,345	1,024,855		
Veterans, Age 18-64	7.8%	5.8%	4.9%	101	214,484	9,667,749		
Veterans Labor Force Participation Rate and Size, Age 18-64	45.5%	73.3%	75.8%	46	157,134	7,326,514		
Median Household Income <sup>2</sup>	_	_	_	\$36,201	\$51,542	\$57,652		
Per Capita Income	_	_	_	\$21,073	\$28,282	\$31,177		
Poverty Level (of all people)	20.2%	14.6%	14.6%	457	861,679	45,650,345		
Households Receiving Food Stamps/SNAP	12.1%	12.2%	12.6%	121	291,916	15,029,498		
Mean Commute Time (minutes)	_	_	_	27.9	23.5	26.4		
Commute via Public Transportation	0.0%	1.5%	5.1%	0	41,877	7,607,907		
Educational Attainment, Age 25-64								
No High School Diploma	10.2%	9.2%	11.4%	112	290,557	19,230,541		
High School Graduate	36.9%	28.9%	26.0%	407	907,184	43,784,920		
Some College, No Degree	26.9%	23.0%	21.2%	296	723,304	35,803,629		



#### Summary<sup>1</sup>

	Perce	nt		Value				
	City of Forsyth, MO	Missouri	USA	City of Forsyth, MO	Missouri	USA		
Associate's Degree	5.6%	8.7%	9.0%	62	274,211	15,199,517		
Bachelor's Degree	14.2%	19.2%	20.5%	157	604,680	34,602,913		
Postgraduate Degree	6.2%	10.9%	11.8%	68	344,241	19,917,735		
Housing								
Total Housing Units	_	_	_	1,168	2,763,250	135,393,564		
Median House Value (of owner-occupied units) <sup>2</sup>	_	_	_	\$113,900	\$145,400	\$193,500		
Homeowner Vacancy	0.8%	1.9%	1.7%	5	31,770	1,346,331		
Rental Vacancy	0.0%	6.7%	6.1%	0	57,886	2,838,344		
Renter-Occupied Housing Units (% of Occupied Units)	37.3%	33.1%	36.2%	373	788,878	42,992,786		
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.3%	7.0%	8.8%	43	167,957	10,468,418		
Social								
Enrolled in Grade 12 (% of total population)	1.7%	1.3%	1.4%	42	77,901	4,437,324		
Disconnected Youth <sup>3</sup>	17.3%	2.6%	2.7%	27	8,384	456,548		
Children in Single Parent Families (% of all children)	20.3%	34.1%	34.5%	81	446,272	24,106,567		
With a Disability, Age 18-64	14.3%	12.7%	10.3%	162	463,456	20,276,199		
With a Disability, Age 18-64, Labor Force Participation Rate and Size	12.3%	40.5%	41.4%	20	187,659	8,395,884		
Foreign Born	5.7%	4.0%	13.4%	144	242,835	43,028,127		
Speak English Less Than Very Well (population 5 yrs and over)	1.9%	2.2%	8.5%	46	122,608	25,654,421		

Source: JobsEQ®

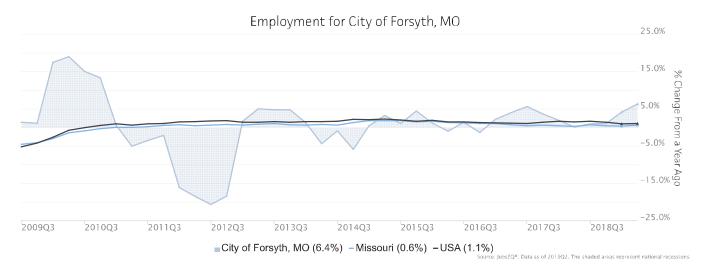


<sup>1.</sup> American Community Survey 2013-2017, unless noted otherwise
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

<sup>4.</sup> Census 2018, annual average growth rate since 2008

## **Employment Trends**

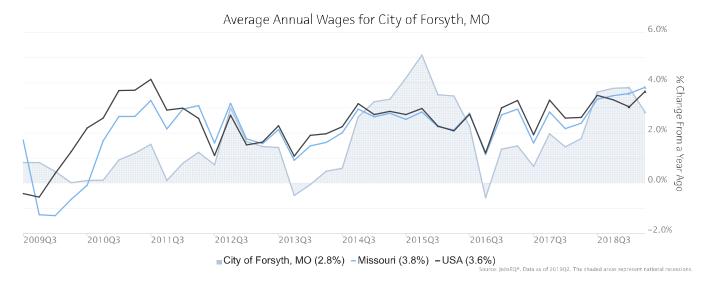
As of 2019Q2, total employment for the City of Forsyth, MO was 1,761 (based on a four-quarter moving average). Over the year ending 2019Q2, employment increased 6.4% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.

### Wage Trends

The average worker in the City of Forsyth, MO earned annual wages of \$31,807 as of 2019Q2. Average annual wages per worker increased 2.8% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$57,025 in the nation as of 2019Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.



# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 15.9% lower in City of Forsyth, MO than the U.S. average.

#### **Cost of Living Information**

	<b>Annual Average Salary</b>	Cost of Living Index (Base US)	<b>US Purchasing Power</b>
City of Forsyth, MO	\$31,807	84.1	\$37,812
Missouri	\$48,755	87.3	\$55,823
USA	\$57,025	100.0	\$57,025

Source: JobsEQ® Data as of 2019Q2

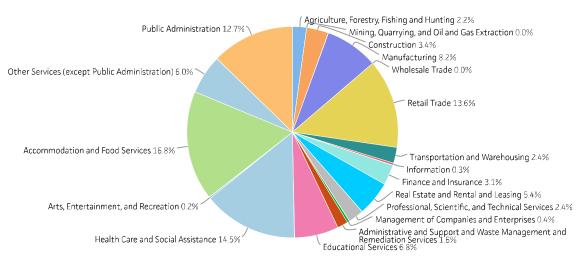
Cost of Living per C2ER, data as of 2019q2, imputed by Chmura where necessary.



### **Industry Snapshot**

The largest sector in the City of Forsyth, MO is Accommodation and Food Services, employing 296 workers. The next-largest sectors in the region are Health Care and Social Assistance (256 workers) and Retail Trade (240). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Real Estate and Rental and Leasing (LQ = 3.11), Public Administration (2.70), and Accommodation and Food Services (1.86).

#### Total Workers for City of Forsyth, MO by Industry



Source: JobsEQ®,Data as of 2019Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2.

Sectors in the City of Forsyth, MO with the highest average wages per worker are Management of Companies and Enterprises (\$86,581), Finance and Insurance (\$55,485), and Administrative and Support and Waste Management and Remediation Services (\$43,908). Regional sectors with the best job growth (or most moderate job losses) over the last 10 years are Health Care and Social Assistance (+133 jobs), Real Estate and Rental and Leasing (+72), and Other Services (except Public Administration) (+46).

Over the next 1 year, employment in the City of Forsyth, MO is projected to expand by 13 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+6 jobs), Accommodation and Food Services (+3), and Retail Trade (+1).



			Current		10-Year H	listory			1-Year Forecast			
			Avg Ann		Empl		Total			Empl	Ann %	
NAICS	Industry	Empl	Wages	LQ	Change	Ann %	Demand	Exits	Transfers	Growth	Growth	
72	Accommodation and Food Services	296	\$24,678	1.86	-105	-3.0%	51	21	27	3	0.9%	
62	Health Care and Social Assistance	256	\$41,570	1.01	133	7.6%	30	12	12	6	2.3%	
44	Retail Trade	240	\$22,918	1.31	33	1.5%	33	14	18	1	0.3%	
92	Public Administration	224	\$36,469	2.70	-17	-0.7%	22	9	12	1	0.4%	
31	Manufacturing	144	\$37,383	0.99	45	3.8%	15	6	9	0	-0.3%	
61	Educational Services	119	\$35,348	0.83	32	3.2%	11	5	6	0	0.4%	
81	Other Services (except Public Administration)	106	\$20,719	1.39	46	5.9%	13	6	7	0	0.4%	
53	Real Estate and Rental and Leasing	94	\$33,906	3.11	72	15.2%	9	4	5	0	-0.3%	
23	Construction	59	\$35,118	0.59	-67	-7.3%	7	2	4	1	1.2%	
52	Finance and Insurance	55	\$55,485	0.80	17	3.7%	6	2	3	0	0.7%	
48	Transportation and Warehousing	42	\$31,798	0.54	40	32.5%	5	2	3	0	0.8%	
54	Professional, Scientific, and Technical Services	42	\$38,634	0.35	-26	-4.7%	4	1	2	0	0.5%	
11	Agriculture, Forestry, Fishing and Hunting	38	\$10,632	1.61	6	1.8%	4	2	2	0	0.6%	
56	Administrative and Support and Waste Management and Remediation Services	29	\$43,908	0.26	-102	- 14.0%	3	1	2	0	0.1%	
51	Information	6	\$40,002	0.18	-18	- 12.8%	1	0	0	0	1.7%	
55	Management of Companies and Enterprises	6	\$86,581	0.24	1	2.6%	1	0	0	0	0.6%	
71	Arts, Entertainment, and Recreation	4	\$31,572	0.10	-4	-7.7%	1	0	0	0	1.1%	
21	Mining, Quarrying, and Oil and Gas Extraction	0	n/a	0.00	-3	n/a	0	0	0	0	0.8%	
22	Utilities	0	n/a	0.00	-13	n/a	0	0	0	0		
42	Wholesale Trade	0	n/a	0.00	-2	n/a	0	0	0	0	0.8%	
	Total - All Industries	1,761	\$31,807	1.00	68	0.4%	205	83	110	13	0.7%	

Source: JobsEQ®
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2018Q4 with preliminary estimates updated to 2019Q2. Forecast employment growth uses national projections adapted for regional growth patterns.



### **Occupation Snapshot**

The largest major occupation group in the City of Forsyth, MO is Office and Administrative Support Occupations, employing 259 workers. The next-largest occupation groups in the region are Sales and Related Occupations (197 workers) and Food Preparation and Serving Related Occupations (177). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Protective Service Occupations (LQ = 2.11), Community and Social Service Occupations (2.02), and Building and Grounds Cleaning and Maintenance Occupations (1.27).

Occupation groups in the City of Forsyth, MO with the highest average wages per worker are Computer and Mathematical Occupations (\$77,300), Legal Occupations (\$76,100), and Management Occupations (\$73,200). The unemployment rate in the region varied among the major groups from 2.3% among Management Occupations to 11.6% among Arts, Design, Entertainment, Sports, and Media Occupations.

Over the next 1 year, the fastest growing occupation group in the City of Forsyth, MO is expected to be Healthcare Support Occupations with a +2.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Practitioners and Technical Occupations (+2 jobs) and Personal Care and Service Occupations (+2). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (31 jobs) and Office and Administrative Support Occupations (29).

#### Occupation Snapshot in City of Forsyth, MO, 2019q21

soc										1-Year Fored			cast		
SOC			Avg Ann			Unempl	Online Job	Empl	Ann	Total			Empl	Ann %	
	Occupation	Empl	Wages <sup>2</sup>	LQ	Unempl	Rate	Ads <sup>3</sup>	Change	%	Demand	Exits	Transfers	Growth	Growth	
43-0000	Office and Administrative Support	259	\$31,600	1.03	10	6.2%	n/a	-3	-0.1%	30	13	16	0	0.2%	
41-0000	Sales and Related	197	\$32,300	1.12	13	8.6%	n/a	-11	-0.6%	29	13	16	0	0.2%	
35-0000	Food Preparation and Serving Related	177	\$22,700	1.17	15	10.0%	n/a	-54	-2.6%	32	14	17	1	0.8%	
51-0000	Production	110	\$33,600	1.04	3	6.5%	n/a	31	3.4%	12	5	8	0	-0.3%	
11-0000	Management	107	\$73,200	0.99	1	2.3%	n/a	5	0.5%	9	4	5	1	0.8%	
25-0000	Education, Training, and Library	96	\$40,400	0.97	1	5.3%	n/a	28	3.5%	9	4	4	1	0.6%	
29-0000	Healthcare Practitioners and Technical	92	\$58,200	0.91	1	2.4%	n/a	27	3.6%	7	3	3	2	1.7%	
53-0000	Transportation and Material Moving	90	\$36,800	0.74	5	7.8%	n/a	24	3.2%	11	5	6	0	0.3%	
33-0000	Protective Service	80	\$42,900	2.11	1	5.2%	n/a	-9	-1.1%	7	3	4	0	0.6%	
	Building and Grounds Cleaning and Maintenance	77	\$25,700	1.27	6	8.6%	n/a	-36	-3.7%	10	5	5	1	0.7%	
39-0000	Personal Care and Service	77	\$25,700	1.00	4	9.1%	n/a	29	5.0%	14	6	6	2	2.1%	
49 <u>-</u> 0000	Installation, Maintenance, and Repair	75	\$37,900	1.10	3	4.6%	n/a	11	1.6%	8	3	4	0	0.6%	
47-0000	Construction and Extraction	64	\$43,700	0.78	3	8.6%	n/a	-41	-4.8%	7	2	4	1	1.0%	
21-0000	Community and Social Service	59	\$39,800	2.02	0	n/a	n/a	34	8.9%	7	3	4	1	1.5%	
31-0000	Healthcare Support	59	\$26,500	1.22	2	5.8%	n/a	29	7.1%	8	4	3	1	2.3%	
13-0000	Business and Financial Operations	52	\$57,500	0.57	0	n/a	n/a	0	0.0%	5	2	3	0	0.8%	
	Arts, Design, Entertainment, Sports, and Media	24	\$43,000	0.77	1	11.6%	n/a	-1	-0.5%	2	1	1	0	0.4%	
15-0000	Computer and Mathematical	22	\$77,300	0.42	0	n/a	n/a	-1	-0.4%	2	0	1	0	0.8%	
17-0000	Architecture and Engineering	18	\$71,500	0.60	0	n/a	n/a	1	0.5%	1	0	1	0	0.7%	
19-0000	Life, Physical, and Social Science	11	\$54,400	0.81	0	n/a	n/a	4	4.5%	1	0	1	0	0.7%	
23-0000	Legal	8	\$76,100	0.56	0	n/a	n/a	-5	-4.9%	1	0	0	0	0.8%	
45-0000	Farming, Fishing, and Forestry	8	\$32,800	0.71	0	n/a	n/a	5	10.0%	1	0	1	0	0.3%	
	Total - All Occupations	1,761	\$38,600	1.00	68	7.3%	n/a	68	0.4%	215	90	113	12	0.7%	



Source: JobsEQ®

Data as of 2019Q2 unless noted otherwise

- Note: Figures may not sum due to rounding.

  1. Data based on a four-quarter moving average unless noted otherwise.

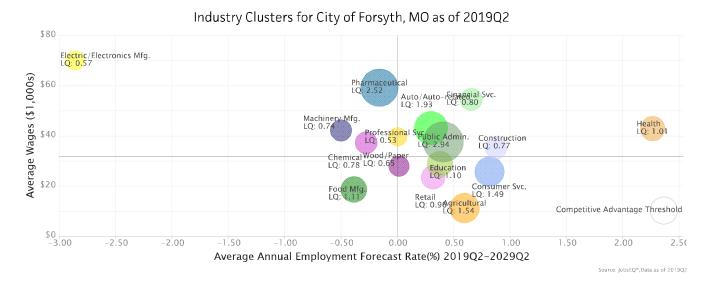
  2. Occupation wages are as of 2018 and should be taken as the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2018Q4, imputed where necessary with preliminary estimates updated to 2019Q2. Wages by occupation are as of 2018 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



# **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the City of Forsyth, MO with the highest relative concentration is Public Admin. with a location quotient of 2.94. This cluster employs 224 workers in the region with an average wage of \$37,560. Employment in the Public Admin. cluster is projected to expand in the region about 0.4% per year over the next ten years.

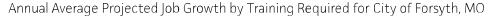


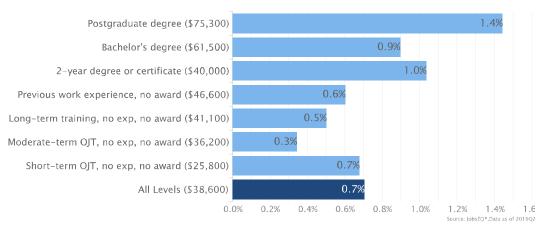
Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2018Q4 with preliminary estimates updated to 2019Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Forsyth, MO is projected to grow 0.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.4% per year, those requiring a bachelor's degree are forecast to grow 0.9% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.0% per year.





Employment by occupation data are estimates are as of 2019Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### **FAQ**

#### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.



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