July 1, 2017



# **Economic Overview** City of Forsyth, MO



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# **Demographic Profile**

In 2010, the population in the City of Forsyth, MO was 2,255.

The region has a civilian labor force of 828 with a participation rate of 44.0%. Of individuals 25 to 64 in the City of Forsyth, MO, 21.7% have a bachelors degree or higher which compares with 31.3% in the nation.

The median household income in the City of Forsyth, MO is \$36,462 and the median house value is \$128,500.

	Sum	mary <sup>1</sup>						
		Percent		Value				
	City of Forsyth, MO	Missouri	USA	City of Forsyth, MO	Missouri	USA		
Demographics								
Population <sup>4</sup>		•	•	2,255	5,988,927	308,745,538		
Median Age <sup>2,4</sup>		•		51.7	37.9	37.2		
Under 18 Years <sup>4</sup>	16.4%	23.8%	24.0%	370	1,425,436	74,181,467		
18 to 24 Years <sup>4</sup>	6.1%	9.8%	9.9%	137	589,264	30,672,088		
25 to 34 Years <sup>4</sup>	10.0%	12.9%	13.3%	225	775,467	41,063,948		
35 to 44 Years <sup>4</sup>	10.0%	12.5%	13.3%	226	748,616	41,070,606		
45 to 54 Years <sup>₄</sup>	11.1%	14.8%	14.6%	251	888,572	45,006,716		
55 to 64 Years <sup>4</sup>	13.8%	12.1%	11.8%	311	723,278	36,482,729		
65 to 74 Years <sup>4</sup>	16.4%	7.5%	7.0%	370	450,490	21,713,429		
75 Years, and Over <sup>4</sup>	16.2%	6.5%	6.0%	365	387,804	18,554,555		
Race: White <sup>4</sup>	96.1%	82.8%	72.4%	2,168	4,958,770	223,553,265		
Race: Black or African American <sup>4</sup>	0.3%	11.6%	12.6%	7	693,391	38,929,319		
Race: American Indian and Alaska Native <sup>4</sup>	0.9%	0.5%	0.9%	20	27,376	2,932,248		
Race: Asian <sup>4</sup>	0.4%	1.6%	4.8%	9	98,083	14,674,252		
Race: Native Hawaiian and Other Pacific Islander <sup>4</sup>	0.0%	0.1%	0.2%	0	6,261	540,013		
Race: Some Other Race <sup>4</sup>	0.5%	1.3%	6.2%	11	80,457	19,107,368		
Race: Two or More Races <sup>4</sup>	1.8%	2.1%	2.9%	40	124,589	9,009,073		
Hispanic or Latino (of any race) <sup>4</sup>	3.0%	3.5%	16.3%	68	212,470	50,477,594		
Economic		I						
Labor Force Participation Rate and Size (civilian population 16 years and over)	44.0%	63.2%	63.3%	828	3,034,524	158,897,824		
Armed Forces Labor Force	0.0%	0.4%	0.4%	0	19,414	1,015,464		
Veterans, Age 18-64	7.0%	6.5%	5.5%	81	241,564	10,750,884		
Median Household Income <sup>2</sup>				\$36,462	\$48,173	\$53,889		
Per Capita Income				\$24,656	\$26,259	\$28,930		
Poverty Level (of all people)	14.1%	15.6%	15.5%	259	915,972	47,749,043		
Households Receiving Food Stamps	9.8%	13.5%	13.2%	85	319,109	15,399,651		
Mean Commute Time (minutes)	-			24.6	23.2	25.9		
Commute via Public Transportation	0.0%	1.5%	5.1%	0	41,297	7,362,038		
Union Membership <sup>3</sup>	11.6%	8.9%	10.7%	•	•	•		



	Sum	mary <sup>1</sup>					
		Percent		Value			
	City of Forsyth, MO	Missouri	USA	City of Forsyth, MO	Missouri	USA	
Educational Attainment, Age 25-64					I		
No High School Diploma	10.8%	9.8%	11.8%	112	307,374	19,736,243	
High School Graduate	36.4%	29.1%	26.4%	378	917,250	43,982,863	
Some College, No Degree	28.6%	23.5%	21.7%	297	739,546	36,187,232	
Associate's Degree	2.5%	8.4%	8.8%	26	264,519	14,742,654	
Bachelor's Degree	12.4%	18.6%	19.9%	129	586,306	33,245,950	
Postgraduate Degree	9.2%	10.6%	11.4%	96	332,704	18,952,103	
Housing	<u> </u>						
Total Housing Units	•	•	•	1,057	2,729,862	133,351,840	
Median House Value (of owner-occupied units) <sup>2</sup>				\$128,500	\$138,400	\$178,600	
Homeowner Vacancy	3.3%	2.1%	1.9%	20	35,183	1,492,691	
Rental Vacancy	4.5%	6.9%	6.4%	14	58,395	2,949,366	
Renter-Occupied Housing Units (% of Occupied Units)	32.3%	32.8%	36.1%	280	774,668	42,214,214	
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.5%	7.4%	9.1%	48	174,302	10,628,474	
Social					I		
Enrolled in Grade 12 (% of total population)	0.1%	1.3%	1.4%	3	76,819	4,451,334	
Disconnected Youth <sup>5</sup>	4.6%	3.3%	3.0%	5	10,475	518,859	
Children in Single Parent Families (% of all children)	21.9%	34.6%	34.8%	49	457,493	24,408,909	
With a Disability, Age 18-64	14.8%	12.6%	10.3%	148	460,526	19,985,588	
With a Disability, Age 18-64, Labor Force Participation Rate and Size	8.8%	40.2%	41.0%	13	185,012	8,185,456	
Foreign Born	4.7%	3.9%	13.2%	98	237,480	41,717,420	
Speak English Less Than Very Well (population 5 yrs and over)	1.6%	2.2%	8.6%	33	125,133	25,410,756	

Source: JobsEQ®

1. ACS 2011-2015, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. 2016; Current Population Survey, unionstats.com, and Chmura; county- and zip-level data are best estimates based upon industry-, MSA-, and state-level data

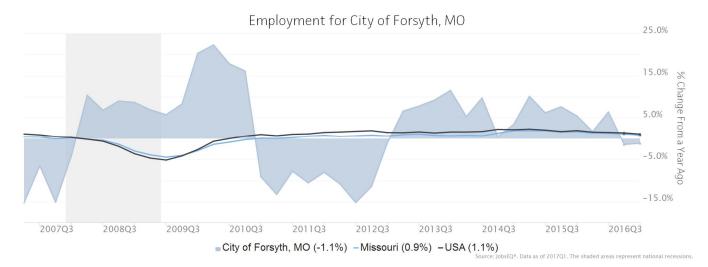
4. Census 2010

5. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.



### **Employment Trends**

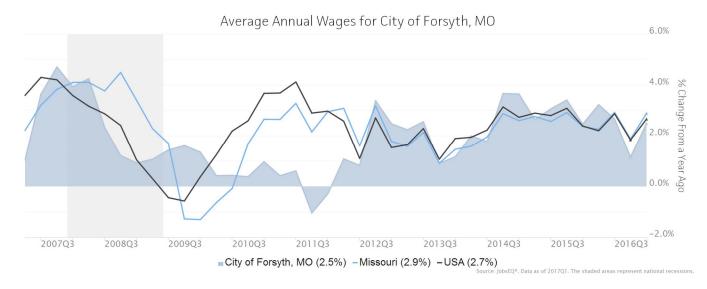
As of 2017Q1, total employment for the City of Forsyth, MO was 2,035 (based on a four-quarter moving average). Over the year ending 2017Q1, employment declined 1.1% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2016Q3 with preliminary estimates updated to 2017Q1.

### Wage Trends

The average worker in the City of Forsyth, MO earned annual wages of \$30,909 as of 2017Q1. Average annual wages per worker increased 2.5% in the region during the preceding four quarters. For comparison purposes, annual average wages were \$53,246 in the nation as of 2017Q1.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2016Q3 with preliminary estimates updated to 2017Q1.



# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 12.4% lower in City of Forsyth, MO than the U.S. average.

Cost of Living Information										
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power							
City of Forsyth, MO	\$30,909	87.6	\$35,289							
Missouri	\$45,733	89.3	\$51,198							
USA	\$53,246	100.0	\$53,246							

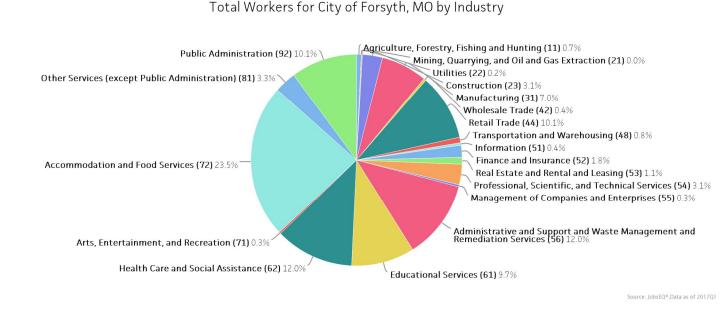
Source: <u>JobsEQ®</u> Data as of 2017Q1

Cost of Living per C2ER, data as of 2016q4, imputed by Chmura where necessary.



### **Industry Snapshot**

The largest sector in the City of Forsyth, MO is Accommodation and Food Services, employing 478 workers. The next-largest sectors in the region are Administrative and Support and Waste Management and Remediation Services (245 workers) and Health Care and Social Assistance (245). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Accommodation and Food Services (LQ = 2.64), Public Administration (2.12), and Administrative and Support and Waste Management and Remediation Services (1.85).



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2016Q3 with preliminary estimates updated to 2017Q1.

Sectors in the City of Forsyth, MO with the highest average wages per worker are Management of Companies and Enterprises (\$78,391), Professional, Scientific, and Technical Services (\$46,920), and Finance and Insurance (\$46,316). Regional sectors with the best job growth (or most moderate job losses) over the last 10 years are Accommodation and Food Services (+266 jobs), Administrative and Support and Waste Management and Remediation Services (+202), and Health Care and Social Assistance (+67).

Over the next 10 years, employment in the City of Forsyth, MO is projected to expand by 201 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +3.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Accommodation and Food Services (+92 jobs), Health Care and Social Assistance (+87), and Public Administration (+10).



			Current			Histo	orical	Forecast			
		Four Q	uarters End 2017q1	ing with	Total Change over the Last 10 Years		Annual % C nent 2007q1	Over the Next 10 Years			
NAICS	Industry	Empl	Avg. Annual Wages	Location Quotient	Empl	City of Forsyth, MO	Missouri	USA	Total Approx Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
11	Agriculture, Forestry, Fishing and Hunting	15	\$11,711	0.52	-44	-12.7%	-0.8%	0.1%	5	0	-0.2%
21	Mining, Quarrying, and Oil and Gas Extraction	0	n/a	0.00	-2	n/a	-2.7%	-0.6%	0	0	0.6%
22	Utilities	3	\$44,433	0.28	-7	-11.0%	-0.3%	0.1%	1	0	1.4%
23	Construction	63	\$34,258	0.56	-89	-8.5%	-2.2%	-1.5%	13	8	1.2%
31	Manufacturing	143	\$46,031	0.86	55	5.0%	-1.5%	-1.3%	32	-9	-0.6%
42	Wholesale Trade	8	\$29,258	0.10	-6	-5.9%	-0.3%	-0.1%	2	2	1.9%
44	Retail Trade	206	\$21,908	0.94	-63	-2.6%	-0.1%	0.2%	65	7	0.3%
48	Transportation and Warehousing	17	\$39,537	0.20	14	19.6%	-0.4%	0.6%	5	1	0.5%
51	Information	8	\$39,078	0.19	-9	-7.6%	-2.2%	-0.8%	2	1	0.7%
52	Finance and Insurance	37	\$46,316	0.46	-3	-0.7%	0.2%	-0.4%	9	1	0.3%
53	Real Estate and Rental and Leasing	22	\$32,101	0.63	13	9.7%	-1.5%	-0.9%	5	-1	-0.4%
54	Professional, Scientific, and Technical Services	63	\$46,920	0.47	-33	-4.1%	1.8%	1.5%	14	6	0.9%
55	Management of Companies and Enterprises	6	\$78,391	0.21	1	2.1%	-0.4%	2.3%	1	0	0.5%
56	Administrative and Support and Waste Management and Remediation Services	245	\$38,750	1.85	202	19.1%	1.3%	0.7%	53	-15	-0.7%
61	Educational Services	197	\$33,460	1.16	-47	-2.1%	-0.1%	0.6%	42	8	0.4%
62	Health Care and Social Assistance	245	\$40,440	0.85	67	3.2%	2.1%	2.2%	54	87	3.1%
71	Arts, Entertainment, and Recreation	5	\$28,351	0.13	-10	-9.8%	-0.2%	1.2%	2	0	0.9%
72	Accommodation and Food Services	478	\$22,326	2.64	266	8.4%	0.9%	1.8%	182	92	1.8%
81	Other Services (except Public Administration)	68	\$24,468	0.75	31	6.4%	-0.8%	0.0%	17	3	0.5%
92	Public Administration	206	\$35,215	2.12	0	0.0%	-0.1%	0.1%	51	10	0.5%
	Total - All Industries	2,035	\$30,909	1.00	336	1.8%	0.1%	0.5%	516	201	0.9%

Source: JobsEQ® Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2016Q3 with preliminary estimates updated to 2017Q1. Forecast employment growth uses national projections adapted for regional growth patterns.



# **Occupation Snapshot**

The largest major occupation group in the City of Forsyth, MO is Office and Administrative Support Occupations, employing 311 workers. The next-largest occupation groups in the region are Sales and Related Occupations (268 workers) and Food Preparation and Serving Related Occupations (205). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Protective Service Occupations (LQ = 1.79), Farming, Fishing, and Forestry Occupations (1.57), and Community and Social Service Occupations (1.54).

Occupation groups in the City of Forsyth, MO with the highest average wages per worker are Management Occupations (\$69,800), Computer and Mathematical Occupations (\$68,800), and Architecture and Engineering Occupations (\$63,800). The unemployment rate in the region varied among the major groups from 2.7% among Healthcare Practitioners and Technical Occupations to 19.3% among Construction and Extraction Occupations.

Over the next 10 years, the fastest growing occupation group in the City of Forsyth, MO is expected to be Healthcare Support Occupations with a +3.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Practitioners and Technical Occupations (+25 jobs) and Healthcare Support Occupations (+23). Over the same period, the highest replacement demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Sales and Related Occupations (92 jobs) and Food Preparation and Serving Related Occupations (76).

				Occu	pation Sna	apshot in	City of Fo	rsyth, MC	)				
		t		Histo	orical	Forecast							
		Four Quarters Ending with 2017q1			2017q1		Total Change over the Last 10 Years		nn % Chg ir 007q1-2017	•	Over the Next 10 Years		
SOC	Title	Empl	Avg. Annual Wages <sup>1</sup>	LQ	Unempl	Unempl Rate	Empl	City of Forsyth, MO	Missouri	USA	Total Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
11- 0000	Management Occupations	111	\$69,800	0.90	2	3.9%	-16	-1.3%	-0.4%	0.3%	38	9	0.8%
13- 0000	Business and Financial Operations Occupations	59	\$52,300	0.57	n/a	n/a	17	3.5%	0.2%	0.5%	14	5	0.8%
15- 0000	Computer and Mathematical Occupations	31	\$68,800	0.53	1	7.0%	8	2.9%	1.2%	1.4%	5	2	0.5%
17- 0000	Architecture and Engineering Occupations	22	\$63,800	0.65	0	n/a	-1	-0.6%	-0.1%	-0.2%	6	1	0.3%
19- 0000	Life, Physical, and Social Science Occupations	17	\$50,200	0.99	0	n/a	9	8.5%	0.4%	0.9%	5	1	0.8%
21- 0000	Community and Social Service Occupations	50	\$40,600	1.54	0	n/a	18	4.7%	1.2%	1.4%	12	9	1.7%
23- 0000	Legal Occupations	8	\$60,100	0.48	0	n/a	-14	-9.6%	-0.6%	-0.3%	2	1	0.7%
25- 0000	Education, Training, and Library Occupations	143	\$38,400	1.24	2	3.8%	-26	-1.7%	0.0%	0.6%	32	8	0.6%
27- 0000	Arts, Design, Entertainment, Sports, and Media Occupations	24	\$37,300	0.66	2	8.3%	-10	-3.3%	-0.7%	0.1%	8	0	0.2%

				Occu	pation Sna	apshot in	City of Fo	rsyth, MC	)				
				Current	:			Hist	orical	Forecast			
		Four Quarters Ending with 2017q1			2017q1		Total Change over the Last 10 Years		nn % Chg ir 007q1-2017		Over the Next 10 Years		
SOC	Title	Empl	Avg. Annual Wages <sup>1</sup>	LQ	Unempl	Unempl Rate	Empl	City of Forsyth, MO	Missouri	USA	Total Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
29- 0000	Healthcare Practitioners and Technical Occupations	85	\$52,500	0.74	1	2.7%	10	1.2%	1.2%	1.6%	20	25	2.6%
31- 0000	Healthcare Support Occupations	63	\$24,500	1.11	2	10.5%	22	4.4%	1.8%	2.1%	15	23	3.1%
33- 0000	Protective Service Occupations	79	\$38,200	1.79	2	9.3%	13	1.8%	0.4%	0.5%	22	7	0.9%
35- 0000	Food Preparation and Serving Related Occupations	205	\$20,600	1.18	17	15.0%	28	1.5%	0.8%	1.7%	76	19	0.9%
37- 0000	Building and Grounds Cleaning and Maintenance Occupations	102	\$25,200	1.43	9	16.9%	50	6.9%	0.0%	0.7%	26	18	1.7%
39- 0000	Personal Care and Service Occupations	100	\$24,300	1.27	6	12.6%	60	9.7%	1.8%	1.7%	29	21	1.9%
41- 0000	Sales and Related Occupations	268	\$33,000	1.28	13	10.2%	47	2.0%	-0.3%	-0.1%	92	4	0.2%
43- 0000	Office and Administrative Support Occupations	311	\$29,400	1.03	14	10.8%	80	3.0%	0.1%	0.4%	67	16	0.5%
45- 0000	Farming, Fishing, and Forestry Occupations	21	\$25,900	1.57	1	14.0%	16	15.2%	0.2%	0.6%	16	4	1.7%
47- 0000	Construction and Extraction Occupations	71	\$38,700	0.79	7	19.3%	-59	-5.9%	-2.0%	-1.4%	16	8	1.0%
49- 0000	Installation, Maintenance, and Repair Occupations	95	\$33,600	1.23	3	8.2%	44	6.4%	-0.4%	0.0%	27	16	1.6%
51- 0000	Production Occupations	91	\$31,500	0.74	4	12.1%	31	4.3%	-1.2%	-1.0%	25	-2	-0.2%
53- 0000	Transportation and Material Moving Occupations	77	\$29,800	0.56	6	13.9%	9	1.2%	-0.3%	0.4%	19	4	0.5%
00- 0000	Total - All Occupations	2,035	\$35,400	1.00	n/a	n/a	336	1.8%	0.1%	0.5%	571	200	0.9%

Source: JobsEQ®

Data as of 2017Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

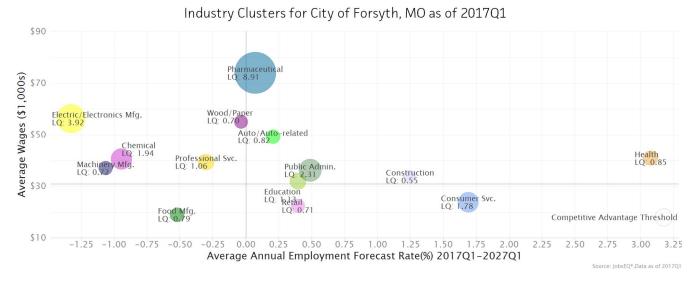
1. Occupation wages are as of 2016 and should be taken as the average for all Covered Employment

Occupation employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2016Q3, imputed where necessary with preliminary estimates updated to 2017Q1. Wages by occupation are as of 2016 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



### **Industry Clusters**

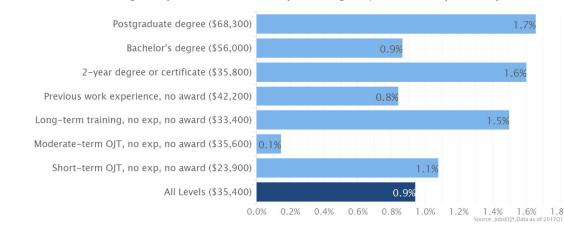
A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the City of Forsyth, MO with the highest relative concentration is Pharmaceutical with a location quotient of 8.91. This cluster employs 34 workers in the region with an average wage of \$74,010. Employment in the Pharmaceutical cluster is projected to expand in the region about 0.1% per year over the next ten years.



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2016Q3 with preliminary estimates updated to 2017Q1. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Forsyth, MO is projected to grow 0.9% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.7% per year, those requiring a bachelors degree are forecast to grow 0.9% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.6% per year.



Annual Average Projected Job Growth by Training Required for City of Forsyth, MO

Employment by occupation data are estimates are as of 2017Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



# FAQ

### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### What is replacement demand?

Replacement demand is the number of jobs required due to replacements- retirements and turnover resulting from workers moving from one occupation into another. Note that replacement demand does not include all turnover- it does not include when workers stay in the same occupation but switch employers. The replacement demand shown in this report may also be understated; thus, it can be taken to be a minimum measure of the number of workers who will need to be trained for the occupation due to replacements. The total projected demand for an occupation is the sum of the replacement demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the % all industry+level to the 6-digit level. The first two digits define the top level category, known as the % ector,+which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

Source: JobsEQ®, http://www.chmuraecon.com/jobseq Copyright ©2016 Chmura Economics & Analytics, All Rights Reserved.



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